

**BUSINESS
PROFESSIONALS**
of AMERICA

**Giving Purpose
to Potential**

**Business Professionals of America
Board of Trustees Annual February Meeting Minutes**

May 8, 2022

Location: Hosted remotely via Zoom

Call to Order

Dr. Brenda Jacobsen called the meeting of the Business Professionals of America (BPA) Board of Trustees (BOT) to order at 7:30 a.m. EDT on May 8, 2022.

Roll Call

Present:

Amy Hollingsworth

Brenda Jacobsen

Evan Wolff

Amy Riddle

Debbie Darnell

Steve Darnell

Angie Benson

Devon Winters

Paxton Cavin

Breezy Gutierrez

Dianne Carroll

Absent (Excused absences will be acknowledged here):

Elijah Johnson, Garrett Bock, John Lucas Guimaraes

Guests in Attendance:

Spencer Christensen, Steven Mitchell, Ric Cowles

Approval of Agenda

Angie Benson moved to approve the agenda as presented.

Devon Winters seconded.

None opposed. Agenda approved.

Proposed list of NBAC members

The Board of Trustees must pre-approve list of potential NBAC members.

Angie Benson moves to approve list as presented.

Devon Winters seconded.

None opposed. Motion passes.

NBAC BOT Representative.

Dr. Brenda Jacobsen appoints Angie Benson to be the new NBAC BOT Representative.

Request of NBAC at Summer Meeting

NBAC members do not have a barrier to join, we would like to invite the to Anaheim at their own expense.

Amy Hollingsworth recalls when NBAC attended the last summer meeting and recommended that someone is their point person.

Angie Benson points out that Evan Wolff will remain the NBAC chair and will work with Angie.

There are some questions about what NBAC is. Evan Wolff, Angie Benson, and Amy Hollingsworth explain.

Treasurer's Report

Evan Wolff presents the treasurer's report.

Over \$7,000 on income

Under \$82,000 on expenses.

Ahead of budget by \$90,000.

\$1.67 million in capital.

Funding for Executive Council Summer Training

Evan Wolff moves to approve budget amend for \$35,000 for executive officer training for June 27- July 1, 2022.

The thought is to find a sponsor for this and to host at a business in Columbus.

This is the cost that has been incurred for this training in previous years.

Amy Hollingsworth seconded.

None opposed. Motion passes.

Board Source – Assessment Report

Steve Darnell reviews the BOT Board Source Assessment.

Recommends using this for summer meeting.

Onboarding Modules

Dr. Brenda Jacobsen speaks about onboarding. She has been speaking to Stukent – who has a free version of onboarding modules that could be used.

Potential customization recommendations:

Amy Hollingsworth – NLC responsibilities

Steven Mitchell – DEI

Amy Hollingsworth – Roles and Responsibilities

Amy Hollingsworth – Advisory Councils and Staff, Roles and Responsibilities

Amy Hollingsworth – Meeting protocol, Executive Session, Parliamentary Procedure

Outgoing Board Members

Dr. Brenda Jacobsen recognizes outgoing BOT.

-Angie Benson

-Debbie Carroll

-Amy Riddle

-Evan Wolff

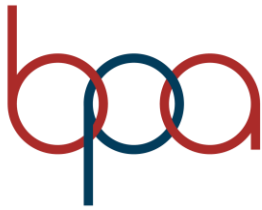
Steve Darnell presents gavel and plaque to Dr. Brenda Jacobsen for her service as BOT chair.

New Business

No new Business.

Adjourn

8:06 a.m. adjourned.



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Proposed Individuals with company name listed AND Companies to explore joining NBAC

- ☐ **Jim Lyons** - Senior Manager, International Tax at Deloitte Tax LLP
- ☐ **Kevin Tucker** - Product Partnerships @ YouTube / Google
- ☐ **Tommy Craven** - Design Manager HBO Max
- ☐ **Michael Gesavich** - CEO BE Publishing
- ☐ **Dan Armstrong** - K-12 Solutions Consultant Adobe
- ☐ **Angie Daly** - Territory Manager at CEV Multimedia
- ☐ **Princess Achobang** - Product Marketing Manager at Microsoft
- ☐ **David Watkins** - Director Global Product Management at Certiport-A Pearson VUE Business
- ☐ **Jay Mulakala** - Master Builder, Drone Industry Veteran, Emerging Technologies
- ☐ **Dan Lynch** - Partner Akin Gump Strauss Hauer & Feld LLP
- ☐ **Michael DeJager** - Head of Product Development, CMP
- ☐ **Trevor Finch** - Strategy & Operations @ Door Dash
- ☐ **Connor Morrison** - Software Engineer at Tesla
- ☐ **Jon Perrault** - eBusiness Analyst at Nestle
- ☐ **Sarah (Crist) Bova** - Digital Product Owner II, Officer at Fifth Third Bank, National Association
- ☐ **Eva Marie Zanolini-Foxwell** - CEO/Career Ready Education Foundation
- ☐ **Nichole Barker** - Digital Marketing Consultant | Google AdWords & Mobile Advertising Certified
Hubspot Inbound Marketing Certified
- ☐ **Kohlrae Angell**, PMP, PMC-III, CSM - Senior Project Manager at Melaleuca: The Wellness Company
- ☐ **Rachel Mann** – Keynote speaker, author and former CTE Teacher
- ☐ **Princess Young** – Senior Cyber Security Analyst, Southwest Airlines
- ☐ **Joe McLeary** – Executive Director National Business Education Association
- ☐ **Angie Benson** – Restaurant Technologies, Sr. Installation Project Manager
- ☐ **Janessa Tolman** – Legislative Correspondent / Deputy Press Secretary, Senator Jim Risch
- ☐ **Bryce Larson** – Malouf Corporation, Marketing | Merchandising | Public Relations | Licensing

Companies to Contact

- | | |
|--|---|
| ☐ CEV Multimedia | ☐ Southwest Airlines |
| ☐ AICPA | ☐ American Airlines |
| ☐ College Advisor | ☐ Marriott |
| ☐ Men's Warehouse | ☐ Hilton |
| ☐ Facebook | ☐ Bamboo |
| ☐ EY | ☐ Melaleuca |
| ☐ Google | ☐ Adobe |
| ☐ Microsoft | |
| ☐ MBA Research | |
| ☐ Stukent | |
| ☐ You Science | |
| ☐ Knowledge Matters | |



Treasurer's Report
Board of Trustees Meeting & Annual Corporate Meeting
May 8, 2022

Finance Report

Financial statements are for the month ended March 31, 2021. Details are on page 2.

FY21 – Budgeted Operating Income	\$2,076,219
FY21 YTD Budgeted Operating Income	\$664,240
FY21 YTD Actual Operating Income	<u>\$671,878</u>
FY21 YTD Operating Income Analysis	\$7,638
FY21 – Budgeted Operating Expenses	\$2,107,398
FY21 YTD Budgeted Operating Expenses	\$732,272
FY21 YTD Actual Operating Expenses	<u>\$649,890</u>
FY21 YTD Operating Expenses Analysis	\$82,382
FY21 YTD Budgeted Operating Net Surplus / (Deficit)	\$(68,032)
FY21 YTD Actual Operating Net Surplus/(Deficit)	\$21,989
FY21 YTD Budgeted Vs. Actual Operating Net Surplus/(Deficit)	\$90,021

Evan Wolff
Treasurer, National Board of Trustees
Business Professionals of America

BUSINESS PROFESSIONALS OF AMERICA				
Income and Expense Statement				DRAFT
For the Month Ended March 31, 2022				
		YTD	YTD	FY21
		ACTUAL	BUDGET	ACTUAL
Income:				
Total Membership Related Income		549,030	543,290	457,743
Total Product Sales		11,803	24,000	16,272
Total Contributions/Sponsors		47,695	52,500	296,598
Total Advertising Income		64,000	44,000	54,000
Total Other Income		106	450	140
Total NLC Income		(756)	0	0
Total Income		671,878	664,240	824,753
Expense:				
Total General & Admin		569,193	633,777	664,864
Total NLC		2,941	0	12,829
Total Education		798	4,950	3,832
Total Development		134	0	489
Total Communication		37,060	53,500	22,538
Total Operations/Mkt. Place		10,130	7,675	12,324
Total Summer Mtg.		0	0	0
Total National Officer Training		1,832	3,020	403
Total Jan Mtg		27,801	29,350	0
Total Alumni Mtg		0	0	30
Total Expenses		649,890	732,272	717,309
Net Operating Surplus / Deficit		21,989	(68,032)	107,444
Unrealized Gain / Loss on Investments		(7,381)	0	(22,118)
Depreciation		14,715	9,000	8,910
Gain/Loss on Sale of Assets		0	0	0
Educ Projects [from Educ Endowment]		0	0	0
Scholarships [from Shell Endowment]		0	0	0
BOT Contributions		0	0	0
Net Surples / Deficit		14,655	(77,032)	120,652
*** Some totals may be off by +/- several \$\$\$ due to rounding.				0