



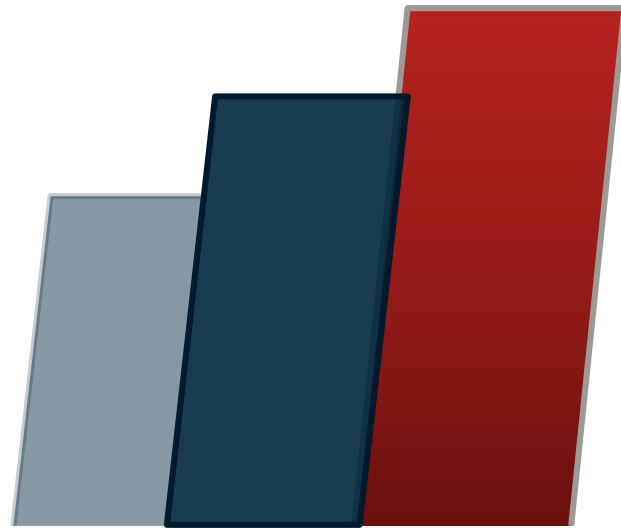
**BUSINESS
PROFESSIONALS**
of AMERICA
Giving Purpose to Potential

National Board of Trustees Special Meeting Minutes December 17, 2024

Our mission at Business Professionals of America is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.



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National Board of Trustees Special Meeting Minutes December 17, 2024

Call to Order

Board Chair, Devin Alexander called the meeting to order at 7:01 PM ET.

Roll Call & Determination of Quorum

Secretary, Andrea Sutherland conducted the roll call, and a quorum was established.

Present: Devin Alexander, Breezy Gutierrez, Andrea Sutherland, Athena Frank, Layan Ahmed, Terry Carrera, Owen Hamilton, Victoria Pinarreta, Amy McClure, Brenda Menahan, Kelly Munro, Lisa Parker

Absent: Kimberly Goodman (Proxy: Kelly Munro)

Welcome & Waiving of Notice

Chair, Devin welcomed everyone and thanked them for waiving their right to notice for the special meeting, which was conducted via email.

Virtual Events Sponsorship Proposal

Chair, Devin introduced the Virtual Events Sponsorship Proposal that was submitted by Ms. Judith McKinstry. He shared that she is the founder of what our virtual events program is today, and she remains a fierce advocate for the program. Despite initial hesitancy, virtual events have become a primary revenue source for us, with increased participation and an impressive National Virtual Showcase hosted each year.

The intent of this donation is to secure the future of virtual events and open the door of possibilities for BPA. No other CTSO has a virtual event process like we do, so strategically we want to take advantage of this. This proposal outlines a \$150,000 donation, to be combined with a prior donation from 2013. The 2013 donation has just over \$45,000 remaining with a donor restriction of educational purposes. The total is about \$190,000. The Website RFP was approved to use some of these funds, but the intent is to tie together the website upgrade, creating online learning content and protecting the future of our virtual events program.

The proposal requests that an adhoc committee be formed with representatives from SAAC, CEAC, NBAC, Staff, the Alumni Division, the Executive Officer Team, and the Sponsor/designee. Each stakeholder group will choose their representative to serve on this committee. Additional stipulations include requesting a dedicated portion of the website to store communications, reports and dispositions of all recommendations, as well as reporting documenting the growth of virtual events since inception.

Chair, Devin shared that he would coordinate the donation process with Judith McKinstry and Ric Cowles, if approved. He highlighted this is a great opportunity to include in our Strategic and Long-Range Plan.

Athena Frank moved to accept the Virtual Events Sponsorship proposal as presented. Amy McClure seconded the motion. There was no discussion on the motion. Chair, Devin called for a no objection vote to accept the proposal. There were no objections, and the Virtual Events Sponsorship proposal was accepted as presented.

Adjournment

Chair, Devin called for a no objection vote to adjourn the meeting. There were no objections, and the meeting was adjourned at 7:12 PM ET.