

# #BPAWeek

February 12–18, 2023

## Feb. 12 • **Start Now Sunday**

In what ways has BPA helped you Discover Your Purpose?

## Feb. 13 • **Marketing Monday**

Share the excitement and benefits of BPA and why you are a member.

## Feb. 14 • **Tell it Tuesday**

Tell us why you love BPA.

## Feb. 15 • **Working Wednesday**

Share a photo of work preparing for a BPA activity.

## Feb. 16 • **Trading Pin Thursday**

Show us your BPA trading pin collection.

## Feb. 17 • **Friend Friday**

Share a photo of friends you have made through BPA.

## Feb. 18 • **Success Saturday**

Share a success you have had in BPA (does not have to be a competitive event).



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PROFESSIONALS  
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Share on social media using #BPAWeek and tag @BPAconnect and @Officers\_BPA.