



National BPA Advocacy Campaign

In an effort to increase awareness about the importance of Career and Technical Education, as well as Business Professionals of America, your 2018-2019 National Officer Team is inviting you to participate in the 1st Annual National BPA Advocacy Campaign. Throughout the month of February, we challenge you to spread awareness about BPA and CTE by interacting with your elected and appointed officials and other decision makers.

Our lives have all positively transformed as a result of Business Professionals of America and we all have a BPA story that details how BPA has impacted our lives. Maybe you've discovered your passion or stepped out of your comfort zone; whatever it may be, we urge you to share this story with elected and appointed officials as it details and proves that our organization and Career and Technical Education is making a positive difference in the lives of students.

Visit bpa.org/how-to/advocate for a checklist, advocacy resources, and to receive advocacy training by watching the Advocacy Webinar.

