

2025 | APRIL

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Wisconsin Business Professionals of America



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REMINDERS



2025 National
Leadership
Conference
Orlando, FL
May 7-11, 2025
*Are You Ready
Wisconsin?*



Hey Wisconsin BPA!

The countdown is on! In just a few short weeks, we'll be packing our bags and heading to Orlando, Florida for the 2025 BPA National Leadership Conference, and we couldn't be more excited! From May 7-11, thousands of BPA members from across the country will come together for a week full of inspiration, competition, and unforgettable memories.

Travel Tips to Make It Smooth and Safe

Here are a few tips to help you get travel-ready:

- **REAL ID or Passport:** Starting May 7, 2025, you'll need a REAL ID or passport to board domestic flights. **Check your ID now!**
- **Pack Smart:** Check the dress code information, bring comfortable shoes, sunscreen, and a water bottle. Orlando's weather is warm & sunny!
- **Stay Secure:** Always travel with your chapter, avoid sharing your hotel room number, keep valuables either with you or locked up in your room.
- **Review Your Schedule:** Please be sure to plan out & review your schedule. Be sure you know where your competition room is located.
- **REVIEW YOUR EVENT REQUIREMENTS:** Double-check the WSAP Guidelines for your event. Do you have everything you need? Manuals? Reference Materials? Contact me if you need equipment, such as a projector or any other questions. Plan ahead.
- **Plan for Downtime:** Want to visit Disney or Universal? Be sure it doesn't conflict with your competition times—tour refunds aren't given for missed events. Be sure you are communicating with your chapter advisor(s) on your plans.

See you in Orlando!

Kind regards,
Dianne Carroll

Wisconsin Business Professionals of America | State Director

1000 W. Campus Drive|Wausau, WI 54401

Phone: 715.803.1490 | Email: carroll@ntc.edu

Heading To Orlando!!

Travel Tips to Make It Smooth and Stress-Free

1. Pack Smart

- Review the REAL ID information.
- Check your airline for baggage information. Know before you go!
- Don't forget review the dress code and all competition materials!
- Bring comfortable shoes—you'll be doing a lot of walking.
- Florida = warm and sunny. Pack sunscreen, sunglasses, and lightweight clothes for downtime.

2. Stay Organized

- Keep your schedule handy and set reminders for events.
- Review the Preview Guide & NLC Info <https://bpa.org/nlc/>
- Bring a folder or binder for competition prep and important documents.
- Review the hotel information Website: <https://www.marriott.com/en-us/hotels/mcowc-orlando-world-center-marriott/overview/>

3. Represent Wisconsin Proudly

- Wear your WI BPA gear with pride.
- Be polite, be prepared, and be professional—we're known for being top-tier, and you'll be setting the tone for others!

4. Stay Healthy

- Drink plenty of water and eat healthy meals
- Get good sleep—there's a lot to take in, and you'll want to be ready for the next day!



Bonus: A Little Magic on the Side

Did someone say theme parks? If you're adding a little extra fun to your trip, make sure to check in with your chapter advisor about your schedule and responsibilities. Whether you're catching a ride on a rollercoaster or just relaxing by the pool, remember—you're creating memories that will last a lifetime.



Download the app today!

- Access the most up-to-date conference schedule
- Receive notifications during the conference
- Find member resources
- Document completion of Torch Award activities
- Connect with other members
- Stay updated on BPA news and information
- AND MUCH MORE!

SEARCH BPA ORG

GET IT ON Google Play

Download on the App Store

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Don't Miss: The Wisconsin Meeting

- 📍 Wednesday, May 7 | 6:30–7:30 pm
- 📍 Location: Gaylord Palms Resort & Convention Center

This is your official kick-off with Team Wisconsin!

Dinner will be provided. We'll go over important updates, recognize our awesome delegation, and get energized for the week ahead. We will distribute the 2025 WI Trading Pins during the meeting. This meeting is required for all Wisconsin attendees, so mark your calendar now!

The Opening General Session will follow the meeting.

Opening Session Wednesday, May 7 • 8:30–10 p.m. Conference information, parade of flags, introduction of executive council candidates, Miracle Minute for Special Olympics, exciting keynote speaker (Robert Anthony), and evening entertainment.

Post-secondary Division Business Meeting Thursday, May 8 • 6–7 p.m. Division business meeting for post-secondary members Post-secondary Division Campaign Rally Thursday, May 8 • Following the business meeting Meet the executive council officer candidates Note: Campaign rally will only be held if a primary election is required.

Leadership Passport May 8 and 9 • 8 a.m.–4 p.m. NLC will feature a variety of workshops tailored to help students enhance their personal and professional growth. Past topics have covered aspects such as personal branding, social media engagement, Internet safety, and college and career readiness. Students who participate in six workshops designated with the Leadership Passport label will earn a certificate of achievement. The complete list of Leadership Passport workshops will be released in the coming weeks and will also be accessible in the BPA app. Workshops will be held throughout the day on May 8 and 9, in 50-minute increments. Stay tuned for more information!

National Honor Awards Ceremony Friday, May 9 • 5–6:30 p.m. Presentation of BPA Cares Awards, Ambassador Torch Awards, service awards, scholarships, and more

Awards Finales Saturday, May 10 Post-secondary Awards from 2-4 p.m.
Competitive events awards and introduction of the 2025–26 Executive Council

POSTSECONDARY OPEN EVENTS

Administrative Support Concepts 290
Computer Programming Concepts 390
Digital Communications and Design 490
Digital Marketing Concepts 594
Financial Math and Analysis Concepts 190
Health Administration Concepts 690
Information Technology Concepts 391
Management, Marketing and Human Resources Concepts 591
Health Administration Concepts 690
Meeting and Event Planning Concepts 590
Parliamentary Procedure Concepts 592
Project Management Concepts 593

OPEN EVENTS

Open Events Open events are available to any member and consist of objective (multiple-choice) exams. **Pre-qualification or pre-registration is NOT required.** Members can compete in open events by visiting the Open Events Computer Lab during the hours below.

WEDNESDAY, MAY 7 • 12 – 5 p.m. ET

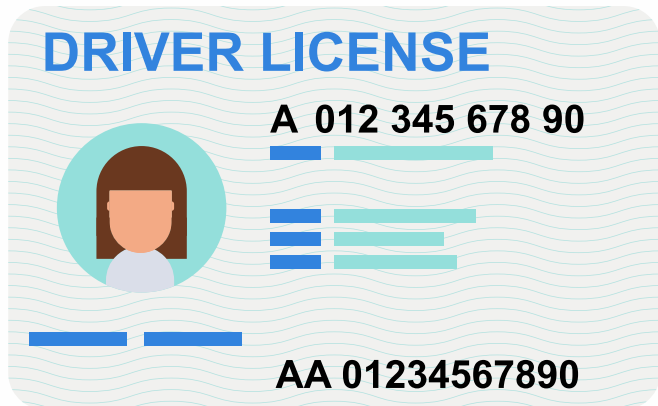
THURSDAY, MAY 8 • 7 a.m. – 12 p.m. ET

FRIDAY, MAY 9 • 7 a.m. – 12 p.m. ET



IMPORTANT REMINDER

"Real ID" Required for Travel to Florida for NLC 2025



Attention Wisconsin BPA members! If you're planning to attend the Business Professionals of America National Leadership Conference (NLC) in Orlando, Florida, this May, it's time to check your travel documents. Starting May 7, 2025, all travelers 18 and older will need a REAL ID-compliant driver's license or another form of federally accepted identification to board domestic flights.

What is a REAL ID?

A REAL ID is a state-issued driver's license or identification card that meets federal security standards. It is marked with a star in the upper corner. Without it, you will not be able to pass through TSA security for air travel unless you have an alternative form of identification, such as:

- A valid U.S. passport
- A military ID
- A DHS-approved identification card



How to Check if You Have a REAL ID

Look at your current Wisconsin driver's license or ID. If it has a gold star in the upper right-hand corner, you are all set! If not, you will need to upgrade to a REAL ID before traveling.

How to Get a REAL ID

To obtain a REAL ID, visit a Wisconsin DMV office with the following required documents:

- ✓ Proof of identity (e.g., birth certificate or passport)
- ✓ Social Security Number
- ✓ Proof of Wisconsin residency (e.g., utility bill, bank statement)
- ✓ Proof of U.S. citizenship or lawful presence

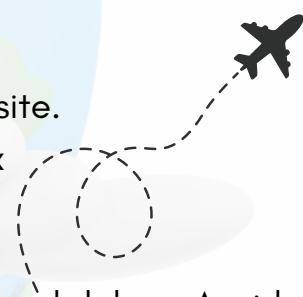
You can find a complete list of accepted documents at Wisconsin DMV's website.

<https://wisconsindot.gov/Pages/dmv/license-drvs/how-to-apply/realid.aspx>

Don't Wait - Apply Early!

Processing times for REAL IDs can vary, and last-minute requests may cause travel delays. Avoid the stress and apply for your REAL ID as soon as possible to ensure you can fly to Florida hassle-free for the National Leadership Conference (NLC) in Orlando, FL this coming May!

For any questions regarding travel requirements for NLC, please reach out to your local BPA advisor or Dianne Carroll carroll@ntc.edu



DRESS CODE GUIDE

This guide provides acceptable and unacceptable dress examples that apply to BPA national events. State associations may define their own dress code policies to use at regional or state-level events.

Business Professional Dress

Attire for all judged competitive events and to go on stage during any general sessions:

- Suit jackets, blazers, or dresses
- Tops: Dress shirts with ties or blouses
- Bottoms: Dress pants or skirts
- Shoes: Close-toed dress shoes, heels, or flats



Business Casual Dress

Attire for competitive events inside all computer labs (i.e., open events lab, certification labs, etc.), leadership development workshops, campaign rallies, caucuses, exhibit halls, and general sessions, if not going on stage:

- Tops: Polos, oxford shirts, sweaters, dresses or blouses
 - Sleeveless shirts should be worn with a cover-up, such as a blazer or sweater
- Bottoms: Dress pants or skirts
- Shoes: Dress shoes, heels, or flats



Casual Dress

Attire for tours, special events, and service activities:

- Tops: T-shirts, sweatshirts, and other casual tops
- Bottoms: Jeans, shorts, or other casual bottoms
- Shoes: Any footwear, including sneakers or sandals



Additional Notes

- All attire must not include any offensive graphics or slogans.
- All shirts should cover the midriff.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas:

- Strapless, spaghetti straps, tube tops, halter tops, and midriff tops
- Spandex, lycra, or transparent clothing
- Cut-offs and clothing with rips or tears
- Clothing with inappropriate words and pictures
- Mini/short skirts or dresses more than 2" above the knee
- Swimwear



Members who are uncertain about unacceptable attire should ask their chapter advisor, state leader, or any of the BPA conference staff.

SUNSET SOIREE



FRIDAY, MAY 9 7-10 P.M.
GAYLORD PALMS

Join us for an unforgettable night at the Sunset Soiree! This event is bursting with music, fun, and excitement. It's the perfect chance to unwind, dance, and make lasting memories with friends and fellow conference-goers. Don't miss this electrifying celebration to wrap up two days of competitions! Enjoy four distinctly Florida-inspired experiences:

BOARDWALK BEACH (on Mongrove Lawn)

A relaxed, coastal setting with sandy vibes and ocean-inspired activities, including a beach ball toons artist, silent disco, 360 photobooth, lawn games, and more!

RETRO FLORIDA (on Coquina Lawn)

A nostalgic throwback to the iconic, colorful spirit of vintage Florida, with a DJ and dance floor, more lawn games, an AI photobooth, and more!

BLACKBEARD'S BASH (in Castillo de San Marcos)

An adventurous, pirate-themed event filled with swashbuckling fun including pirate-themed carnival games, a caricature artist, and the opportunity to handle live birds and an alligator!

NEON NIGHTS (in Emerald Plaza)

A dazzling, high-energy atmosphere illuminated by vibrant neon lights and include DJ Rolo with exciting music, LED games, and more!

OPTIONAL SPECIAL EVENT MEAL ADD-ON

Participants of the BPA Sunset Soirée have the opportunity to pre-purchase a meal voucher that can be redeemed during the special event. Meal vouchers are only available during the online conference registration process; on-site sales will not be available. The available meal options are: chicken tenders, Mexican rice bowl, pizza, or smokehouse sandwich. More details and pricing are available on the registration form.

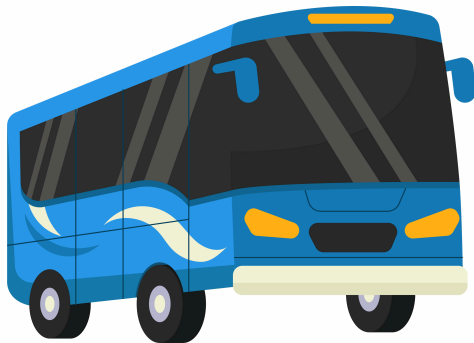
DISCLOSURE: By participating in the special event, participants acknowledge and accept all risks and liabilities in conjunction with the event and its associated activities. Participants and assignees release, hold harmless, and indemnify Business Professionals of America and its respective agents, employees, partners, and directors from any and all liability, costs, expenses, claims and settlements for any injury, loss, or damages that may be incurred arising from participation. The submission of an additional waiver may be required to participate in certain special event activities; such waiver will be communicated and distributed in advance of the event.



2025 Pin

Wisconsin Trading Pin

All members attending the National Leadership Conference will receive 10 trading pins. Additional pins are available for purchase and are \$1 each. Since Wisconsin is a small state, our pins are sought after! Be prepared for this wonderful NLC tradition of “pin trading” and a great networking opportunity as well.



Hotel Transfer Shuttles

Complimentary shuttles will be available daily between the conference venue and the secondary conference hotels. Boarding a hotel transfer shuttle is on a first-come, first-served basis. Attendees staying at a secondary conference hotel are encouraged to give themselves extra time to transfer before any scheduled events at the conference venue as immediate boarding of a shuttle bus may not be available. Hotel transfer shuttles will run on a continuous loop during the times listed in the chart below:

<https://bpa.org/wp-content/uploads/2025/02/NLC-2025-Preview-Guide.pdf>

Orlando World Center Marriott	
Shuttle Stop Location	Convention Center Entrance
Approx. transfer time	10-15 minutes
Tuesday, May 6	4 p.m. – 10 p.m.
Wednesday, May 7	9 a.m. – 12 a.m.
Thursday, May 8	7 a.m. – 12 a.m.
Friday, May 9	7 a.m. – 12 a.m.
Saturday, May 10	7 a.m. – 10 p.m.
Sunday, May 11	7 a.m. – 12 p.m.

CALENDAR OF EVENTS

Wisconsin BPA State Leadership Conference:

February 2026

National BPA Leadership Conference:

May 7-11, 2025 | Orlando, FL | In-Person

<https://bpa.org/nlc/>

Wisconsin CTSO Fall Leadership Conference

Fall 2025 | In-Person & Virtual | Mid-State

CONTACT US!

WI State Director Dianne Carroll:

carroll@ntc.edu



**Wisconsin
Career & Technical
Student Organizations**



Assistant State Director Brianna Sprague:

briannalsprague@gmail.com

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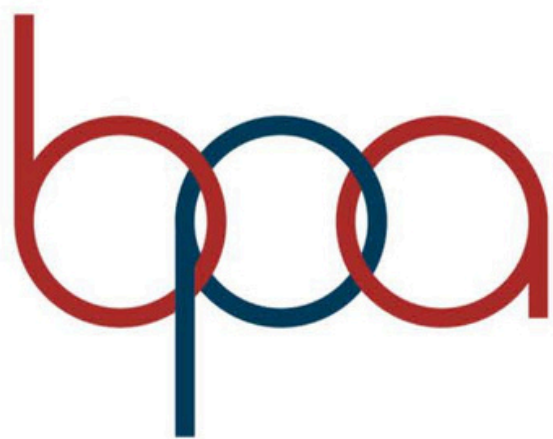
Future BPA National Leadership Conferences

Nashville, TN – May 6-10, 2026

Denver, CO – May 5-9, 2027

Orlando, FL – May 10-14, 2028

Washington, D.C. – May 9-13, 2029



WISCONSIN
**BUSINESS
PROFESSIONALS**
of AMERICA

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.