

2025 | FEBRUARY WISCONSIN PAGES

Wisconsin Business Professionals of America



WISCONSIN

REMINDERS



2025 Wisconsin State
Leadership Conference

February 27, 2025

ONLINE

(Online Testing Weeks Prior)

National Award
Deadlines

See bpa.org for details &
dates

National Leadership
Conference (Orlando)
May 7-11, 2025



February is nationally recognized as Career and Technical Education (CTE) Month, a time to celebrate the value of CTE programs and their role in preparing students for successful careers. In conjunction with CTE Month, Business Professionals of America (BPA) observes BPA Week from February 9-15, 2025, highlighting the organization's commitment to developing leadership, academic, and technological skills among students.

The Wisconsin BPA State Leadership Conference (SLC) is will be held ONLINE February 27, 2025. This conference offers Wisconsin students the opportunity to compete in over 50 Workplace Skills Assessment Program (WSAP) events, engage in leadership activities, and connect with peers across the state.

In addition to competitive events for SLC, students can participate in various initiatives:

- **Mike Tokheim Scholarship:** Recognizing outstanding members exemplifying BPA's core values of leadership, service, and involvement. Four scholarships of \$200 each will be awarded. Applications are due by 11:59 PM on February 16, 2025.
- **Wisconsin Torch Awards:** Promoting professionalism and leadership through activities in categories such as Leadership, Service, and Patriotism. To be recognized at the SLC, students must submit their résumés by 11:59 PM on February 16, 2025.
- **Wisconsin BPA Cares:** Chapters can receive recognition for engaging in worthwhile projects. Submissions are due by 11:59 PM on February 16, 2025.
- **State Pin Contest:** Design the 2025 state pin representing Wisconsin BPA. Entries must be submitted in PDF format by 11:59 PM on February 16, 2025.

BPA Week provides a platform for members to showcase their achievements and promote the organization's mission. Themes for each day encourage members to share their BPA journey, highlight the Torch Awards Program, and reflect on their favorite BPA memories. Please check out social media for both the Wisconsin and National BPA Week activities.

As we celebrate CTE Month, BPA Week and SLC, we recognize the dedication of students, educators, advisors and industry partners in fostering a skilled and innovative workforce. The upcoming Wisconsin BPA State Leadership Conference embodies this commitment, offering students avenues to develop their talents and prepare for future success. Looking forward to connecting with you all for the 2025 WI BPA State Leadership Conference.

Kind regards,
Dianne Carroll

Wisconsin Business Professionals of America | State Director
1000 W. Campus Drive|Wausau, WI 54401
Phone: 715.803.1490 | Email: carroll@ntc.edu



2025 Wisconsin Business Professionals of America STATE LEADERSHIP CONFERENCE

Wisconsin BPA State Leadership Conference Thursday, February 27, 2025 9am-8pm via ZOOM - ONLINE

Professional Development, Torch Award Activities, Competitive Events, Networking

STUDENTS - WORK WITH YOUR CHAPTER ADVISOR TO REGISTER

Conference Registration \$75 per student/advisor

Registration Deadline Friday, February 14, 2025, 5:00 pm

DATE	TIME	EVENTS	LOCATION
Monday, February 17, 2025	2:00pm - 5:00pm	Non-Judged & Opens	ZOOM
Monday, February 17, 2025	7:00pm - 9:00pm	Non-Judged & Opens	ZOOM
Wednesday, February 19, 2025	2:00pm - 4:00pm	Non-Judged & Opens	ZOOM
Wednesday, February 19, 2025	7:00pm - 9:00pm	Non-Judged & Opens	ZOOM
Thursday, February 20, 2025	2:00pm - 5:00pm	Non-Judged & Opens	ZOOM
Friday, February 21, 2025	8:00am - 5:00pm	Non-Judged & Opens	ZOOM
Saturday, February 22, 2025	8:00am - 4:00pm	Non-Judged & Opens	ZOOM
Monday, February 24, 2025	7:00pm - 9:00pm	Non-Judged & Opens	ZOOM
Tuesday, February 25, 2025	8:00am - 12:00pm	Non-Judged & Opens	ZOOM
Thursday, February 27, 2025	10:00am - 12:00pm & 1:00pm - 4:00pm	OPENS & Merit Scholar ONLY	via Zoom
Thursday, February 27, 2025	10:00am - 12:00 pm	Judged Events	via Zoom
Thursday, February 27, 2025	1:00pm - 5:00pm	Judged Events	via Zoom
Thursday, February 27, 2025	6:00pm - 8:00pm	Awards Celebration	via Zoom

What Will You Compete In?

How to Access WSAP Guidelines for Competitive Events

In the spirit of competition, please review the Workplace Skills Assessment Program (WSAP) Guidelines for the competitive events that you are considering or plan to compete in. Make sure to read the entire section for your specific competition. Feel free to contact Dianne Carroll at carroll@ntc.edu if you have any questions or require additional information. Good luck everyone!

During the Wisconsin State Leadership Conference you are allowed to select a MAXIMUM of 4 events - only 2 of these 4 can be "judged" events NOT including #515 or #520. (You can register for 5 events total with the addition of #515 or #520) Please carefully review the events you would like to compete in. For example: You could select INDIVIDUAL CONTESTS #105 College Accounting, #165 Personal Financial Management, JUDGED CONTESTS: #150 Financial Analyst Team and #545 Prepared Speech. In addition, you could compete in #515 Interview Skills OR #520 Advanced Interview Skills and ALL of the "Open Events" during WI SLC.

Find descriptions for events: <https://bpa.org/students/compete/competitive-event-listing/>



POSTSECONDARY

WORKPLACE SKILLS ASSESSMENT PROGRAM

2024–25 • **COMPETITIVE EVENTS** • www.bpa.org

bpa | BUSINESS PROFESSIONALS of AMERICA

08.14.23

Postsecondary Events

Business Administration

Administrative Support Concepts - Open 
Administrative Support Team 
Business Law and Ethics 
Database Applications 
Integrated Office Applications 
Legal Office Procedures 
Office Systems and Procedures, Basic 
Office Systems and Procedures, Advanced 
Spreadsheet Applications, Fundamental 
Spreadsheet Applications, Advanced 
Word Processing, Fundamental 
Word Processing, Intermediate 
Word Processing, Advanced 






Digital Communication and Design

Broadcast News Production Team 
Desktop Publishing, Fundamental 
Desktop Publishing, Advanced 
Digital Communications and Design - Open 
Digital Media Production 
Graphic Design Promotion 
Podcast Production Team 
User Experience Design Team 
Video Production Team 
Visual Design Team - Pilot 
Web Design, Fundamentals of 
Website Design Team 

Finance

Accounting, College 
Accounting, Advanced College 
Accounting, Managerial 
Accounting, Payroll 
Banking and Finance 
Financial Analyst Team 
Financial Math and Analysis Concepts - Open 
Personal Financial Management 

Health Administration

Health Administration Concepts - Open 
Health Administration Procedures 
Health Insurance and Medical Billing 
Health Research Presentation 
Medical Coding 

Management Information Systems

C# Programming 
C++ Programming 
Computer Network Technology 
Computer Programming Concepts - Open 
Computer Security 
Device Configuration and Troubleshooting 
Information Technology Concepts - Open 
Java Programming 

Linux Operating System Fundamentals 
Network Administration Using Cisco 
Network Design Team 
Python Programming 
Server Administration Using Microsoft 
SQL Database Fundamentals 


Management, Marketing & Communication


Contemporary Issues 
Digital Marketing Concepts - Open 
Entrepreneurship 
Ethics & Professionalism 
Human Resource Management 
Interview Skills (new certification) 
Interview Skills, Advanced 
Management, Marketing and Human Resources
Concepts - Open 
Meeting and Event Planning Concepts - Open 
Parliamentary Procedure Concepts - Open 
Presentation Individual 
Presentation Team 
Project Management Concepts - Open 
Small Business Management Team 
Speech, Extemporaneous 
Speech, Prepared 


Virtual Events (National)


2D Animation Team 
Cybersecurity/Digital Forensics 
Esports Team 
Ethical Leadership and Decision-making Team 
Financial Portfolio Management Team 
Mobile Applications 
Promotional Photography 
Social Media Marketing Campaign
Team (new certification) 
Software Engineering Team 
Start-up Enterprise Team 
Virtual Branding Team 
 Virtual Interview and Digital Portfolio Design - Pilot 
Virtual Multimedia and Promotion Individual 
Virtual Multimedia and Promotion Team 
Web Application Team 


 **Application** – Task or project during the event

 **Certification** – Certification exam at nationals

 **Exam** – Multiple-choice or true/false questions

 **Judged** – Presentation to judges

 **New** – Event offered for the first time

 **Pre-submitted** – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Project judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is \$10 for individual events and \$20 for team events, except for V13 Esports Team which is \$50 per team entry.

HAPPY CTE MONTH!



**CELEBRATE TODAY,
OWN TOMORROW!**

It's #CTEmonth! How are you celebrating?

BUSINESS PROFESSIONALS of AMERICA

BPA Week - Wisconsin Chapter

MY DREAM CAREER MONDAY

What's your dream job?

What do you want to be when you grow up?

Tell us your favorite job so far!



BPA Week - Wisconsin Chapter

Entrepreneur Tuesday

What's your million-dollar business idea?

Do you have plans to own a business?

If you already have a business, what is it?!



Leave a comment and share your thoughts!

BPA WEEK - WISCONSIN CHAPTER

WORKOUT WEDNESDAY

Let's get fit!

What's your go to exercise?

How do you stay motivated in the Winter?



Leave a comment and share your thoughts!

BPA WEEK - WISCONSIN CHAPTER

THROW BACK Thursday

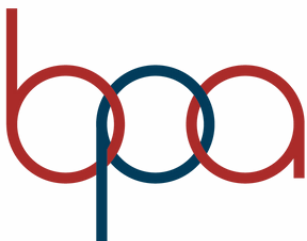
Share your favorite BPA memories!



BPA WEEK

FEBRUARY 9-15, 2025

Wisconsin Style!



WISCONSIN
**BUSINESS
PROFESSIONALS
of AMERICA**

Giving Purpose to Potential

BPA WEEK
WISCONSIN CHAPTER

CASUAL FRIDAY



How do you celebrate the weekend? Share your hobbies!

National Campaign 2025



JOIN US FOR
BPA WEEK

FEBRUARY 9-15, 2025

#BPAWEEK #CAPTURETHEMOMENT #CTEMOENTH #WHYBPA



JOIN US FOR BPA WEEK

FEBRUARY 9-15, 2025

Feb. 9 | Success Sunday

Share your proudest BPA success stories! Highlight personal or chapter achievements and post photos of awards or recognition earned through BPA.

Feb. 10 | Motivation Monday

Why did you join BPA, and what keeps you inspired? Share a favorite BPA memory, a group photo, or a motivational quote that embodies leadership and growth.

Feb. 11 | Teamwork Tuesday

Show the power of collaboration! Share photos or videos of your chapter working together on a project or event, and highlight how BPA fosters teamwork skills.

Feb. 12 | Wear It Wednesday

Flaunt your BPA swag! Show off your favorite BPA merchandise or conference attire in style.

Feb. 13 | Throwback Thursday

Take a trip down memory lane! Post a throwback photo from BPA events, competitions, or conferences, and reflect on how BPA has shaped your journey.

Feb. 14 | Future Friday

Share your dreams and aspirations! Highlight your career goals or educational ambitions inspired by BPA, and how BPA has prepared you for what's next.

Feb. 15 | Service Saturday

Celebrate the heart of BPA: giving back. Post photos or videos of your chapter participating in community service projects and making a difference.



#BPAWeek #CaptureTheMoment #CTEMOENTH #WhyBPA



WISCONSIN STATE BPA

WEBINAR SERIES



WORKPLACE SKILLS ASSESSMENT PROGRAM

WEDNESDAY, FEB. 5TH @7:30PM



TORCH AWARDS & SCHOLARSHIPS

WEDNESDAY, FEB. 12TH @7:30PM



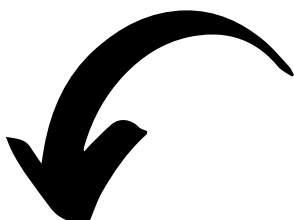
INTERVIEW SKILLS WORKSHOP

WEDNESDAY, MAR. 12TH @7:30PM



WISCONSIN
BUSINESS
PROFESSIONALS
of AMERICA

See you there!!!



See Registration Links Below

WONDERFUL WEBINARS WISCONSIN STYLE

Your WI BPA State Officer Team is excited to collaborate once again this year to bring back our FREE Wisconsin BPA Webinar series. These webinars will be available both live, where you can interact and ask questions from our state officer team in real-time, and on demand. They will each be about an hour long and will take place remotely via Zoom. All Wisconsin BPA members are welcome and encouraged to attend these webinars and may come and go from the webinar as desired. Please see the tentative topics and dates our officer team is preparing for below so that you may prepare and accommodate them within your schedule as available. We're excited to see you there!

- Wednesday, February 5, 2025 @ 7:30pm Intro to WSAP
[REGISTER HERE for 2/5/25](#)
- Wednesday, February 12, 2025 @ 7:30pm Torch Awards & Scholarships
[Register HERE for 2/12/25](#)
- Wednesday, March 12, 2025 @ 7:30pm Interview Skills
[REGISTER HERE for 3/12/25](#)

National BPA Webinar

**Exploring the 2025 National Leadership
Conference**

Thursday, February 20, 2025

7:00 p.m. CT

[Click here to attend](#)



2025 WISCONSIN BPA MIKE TOKHEIM SCHOLARSHIP



Are you competitive?

Interested in applying for any Scholarships?

Well, you're in LUCK!

Sign up and compete at the WI BPA State Leadership Conference (SLC) on Thursday, February 27, 2025 and you can apply for the Mike Tokheim Scholarship. Up to four recipients may be awarded a \$200 scholarship awarded during the WI State Leadership Conference Awards Celebration.

Deadline to apply is Sunday, February 16, 2025, by 11:59 p.m.

To learn more and apply go to:

<https://bpa.org/wisconsin/conferences/state-leadership-conference/>

CONGRATULATIONS 2024 RECIPIENTS WISCONSIN MIKE TOKHEIM SCHOLARSHIP

Katrina V. Willis - Madison College

Emily Cauthen - Madison College

Kai Brito - Madison College

Gianna Froehlich - Northwood Technical College

2025 Pin Contest



DUE February 16th



About The Contest:

The State Pin Contest is a yearly BPA tradition, and we are currently accepting submissions for this year's contest! This is a great way to demonstrate your creative skills and make your mark on the state and national organization. Since Wisconsin is a smaller state association with only 1 membership level, our state pin is highly coveted by members at the National Leadership Conference.

Contest Guidelines:

Pin Contest entries cannot exceed a size of 2" x 2", cannot include any gaps or holes in the design, and they must be submitted in PDF format. Additionally, designs cannot include any copyrighted material or designs. If you need ideas, be sure to check out the designs on this page - they were created by former Wisconsin BPA members!

How You Can Participate

Any Wisconsin BPA member, advisor or Alumni is eligible to participate. As an extra bonus for student members: anyone who submits a design can earn 5 Torch Award points under Service 229, and the winner of the contest is eligible for Service 230 and bonus pins for trading.

Pin Contest designs can be submitted on the Online Entry Form by 2/16/25: <https://forms.gle/xdUZgmtpa1Pwx7dv8>

Any questions about this year's Pin Design Contest can be directed to any member of the Wisconsin BPA State Officer Team. GOOD LUCK!



BPA Cares



Please note: Applications are not required for the Merit Scholar, The Professional Cup or Membership Explosion Award. These awards are given directly through National BPA.

SERVICE LEARNING AWARDS

The Service-Learning Awards Program encourages individuals and chapters to be involved in their community through service activities. The awards available in this category include:

- Community Service Award
- Environmental Action/Awareness Award
- Safety Awareness Award
- Service Learning Individual Award
- Special Olympics Award

WI BPA Cares Awards At-A-Glance

<https://bpa.org/wisconsin/conferences/state-leadership-conference/>

Wisconsin Honors BPA Cares During WI State Leadership Conference - NOTE THESE ARE SEPARATE FROM NATIONAL APPLICATIONS - Please participate in both when able. Celebrate what your WI BPA Chapters have accomplished.



WI BPA Care DUE BY February 16, 2025

WI Advisor of the Year

<https://forms.gle/wGiWT7Gwwaz3LgDH6>



WI BPA Cares - Community Service

<https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrlfMpo-bZLMmA/viewform>

WI BPA Cares - Environmental Action/Awareness

<https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrlfMpo-bZLMmA/viewform>

WI BPA Cares - Special Olympics

<https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrlfMpo-bZLMmA/viewform>

WI BPA Cares - Marketing and Public Relations Award

<https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrlfMpo-bZLMmA/viewform>



BPA Cares



Now is the time to begin our work towards helping Wisconsin BPA to regain the coveted Professional Cup. We are calling on all Wisconsin BPA members, advisors, chapters and alumni to help us get the cup back from Oklahoma!! Please submit your applications for all awards early to avoid technological delays on the due date. Please be aware that the WI BPA Cares deadline is 11:59 p.m. on Sunday, February 16, 2025.

BPA Cares Awards honor chapters, student members, advisors, and others for their leadership and community service, proficiency in chapter management, and outstanding support for BPA. Award recipients are recognized at the National Leadership Conference (NLC). Application deadline for all NLC awards is 4:00 p.m. Central Time on March 14, 2025.

Good luck everyone! Let's bring the Professional Cup back to its home –Wisconsin!!

Please go to <https://members.bpa.org/> to download the BPA Cares Handbook for information.
Please contact Dianne Carroll at carroll@ntc.edu, if you have questions or require additional information.

PROFESSIONAL AWARDS

The Professional Awards Program acknowledges the dedication and service of our supporters.

The awards available in this category include:

- Advisor of the Year Award
- Emerging Advisor of the Year Award
- Emerging Professional of the Year Award
- Outstanding Student of the Year
- Hall of Fame Award
- Outstanding Service Award.

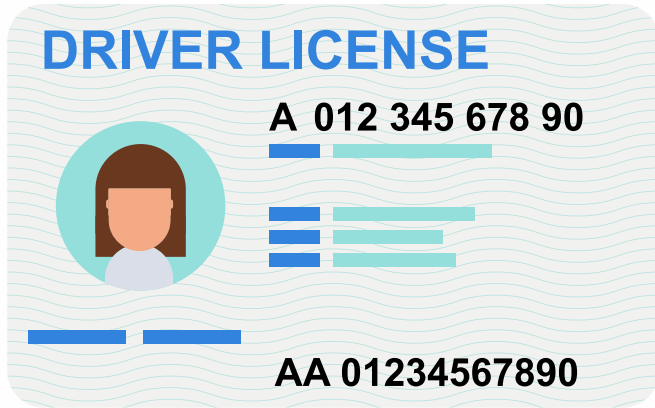
SPECIAL RECOGNITION AWARDS

The Special Recognition Awards Program encourages individuals and chapters to support and promote their organizations. The awards available in this category include:

- BPA Marketing and Public Relations
- BPA Merit Scholar (Open Exam at both SLC and NLC; can earn both)
- Chapter Activities Award of Excellence
- Recruiter of the Year Award
- Membership Explosion Award
- Social Media Award
- Professional Cup

IMPORTANT REMINDER

"Real ID" Required for Travel to Florida for NLC 2025



Attention Wisconsin BPA members! If you're planning to attend the Business Professionals of America National Leadership Conference (NLC) in Orlando, Florida, this May, it's time to check your travel documents. Starting May 7, 2025, all travelers 18 and older will need a REAL ID-compliant driver's license or another form of federally accepted identification to board domestic flights.

What is a REAL ID?

A REAL ID is a state-issued driver's license or identification card that meets federal security standards. It is marked with a star in the upper corner. Without it, you will not be able to pass through TSA security for air travel unless you have an alternative form of identification, such as:

- A valid U.S. passport
- A military ID
- A DHS-approved identification card



How to Check if You Have a REAL ID

Look at your current Wisconsin driver's license or ID. If it has a gold star in the upper right-hand corner, you are all set! If not, you will need to upgrade to a REAL ID before traveling.

How to Get a REAL ID

To obtain a REAL ID, visit a Wisconsin DMV office with the following required documents:

- ✓ Proof of identity (e.g., birth certificate or passport)
- ✓ Social Security Number
- ✓ Proof of Wisconsin residency (e.g., utility bill, bank statement)
- ✓ Proof of U.S. citizenship or lawful presence

You can find a complete list of accepted documents at Wisconsin DMV's website.

<https://wisconsindot.gov/Pages/dmv/license-drvs/how-to-apply/realid.aspx>

Don't Wait - Apply Early!

Processing times for REAL IDs can vary, and last-minute requests may cause travel delays. Avoid the stress and apply for your REAL ID as soon as possible to ensure you can fly to Florida hassle-free for the National Leadership Conference (NLC) in Orlando, FL this coming May!

For any questions regarding travel requirements for NLC, please reach out to your local BPA advisor or Dianne Carroll carroll@nlc.edu



TORCH AWARD PROGRAM

Why Participate?

- Demonstrate the qualities of leadership and professionalism
- Interact with business leaders, civic organizations and communities
- Learn positive ways to impact the areas where you live
- Grow through the nine pillars of the program

Hope | Faith | Love | Cooperation
Knowledge | Service | Leadership
Friendship | Patriotism



BUSINESS
PROFESSIONALS
of AMERICA

LEVELS OF TORCH



bpa.org/torch-awards



2024-25 IMPORTANT NATIONAL BPA DEADLINES

SEPTEMBER

- 1 Member Registration Opens (8 a.m. ET)
- 26-29 Student Leadership Summit - Washington, D.C.

DECEMBER

- 1 National Virtual Events Registration Deadline (5 p.m. ET)

JANUARY

- 3 National Conference Pin Contest Deadline (5 p.m. ET)
- 15 National Virtual Events Pre-Submission Deadline (5 p.m. ET)

FEBRUARY

- 1 Career and Technical Education Month Begins
- 9-15 BPA Week
- 15 10-10-10 Membership Campaign Deadline (5 p.m. ET)
- 15 National Membership Registration Closes (5 p.m. ET)
- 28 National Leadership Conference Registration Opens (8 a.m. ET)

MARCH

- 7 2024-25 Executive Council Candidate Deadline (5 p.m. ET)
- 14 Awards Deadlines (5 p.m. ET)
 - Service Learning Awards**
 - Community Service Award
 - Environmental Action/Awareness Award
 - Safety Awareness Award
 - Service Learning Individual Award
 - Special Olympics Award
 - Professional Awards**
 - Advisor of the Year Award
 - Emerging Advisor of the Year Award
 - Emerging Professional of the Year Award
 - Hall of Fame Award
 - Outstanding Service Award
 - Special Recognition Awards**
 - Chapter Activities Award of Excellence
 - Marketing and Communications Award
 - Quality Chapter Distinction Award
 - Recruiter of the Year Award
 - The President's Volunteer Service Award
 - Torch Awards**
 - Ambassador Award (no resubmissions allowed)
- 14 Scholarship Deadlines (5 p.m. ET)
 - Executive Officer Scholarship
 - National Technical Honor Society Scholarship
 - Student of the Year Award & Scholarship
- 14 Certification Deadlines (5 p.m. ET)
 - Advisor Certification Series
 - Student Certification Series
- 28 National Leadership Conference Registration Deadline (5 p.m. ET)

APRIL

- 1 National-Level Event Pre-Submission Deadline (5 p.m. ET)
- 17 National Conference Payments Deadline (5 p.m. ET)
- 24 National Conference Refund Request Deadline (5 p.m. ET)

MAY

- 7-11 National Leadership Conference - Orlando



CAPTURE THE MOMENT



Lead
Compete

Network
Explore

Volunteer
Achieve

Join Business Professionals of America (BPA) to explore your passions, compete in events, and achieve professional success. As a member, you'll lead, network, and volunteer, gaining skills to excel in the business world and beyond.

Shape your future with BPA today!

BPA.ORG

Connect with us

@bpaconnect



in



NATIONAL BPA

SCHOLARSHIP OPPORTUNITIES

Available Scholarships



Sherrell Wheeler Scholarship

This scholarship is awarded to one member who represents the same extraordinary amount of dedication to BPA that the National Officer Coordinator, Ms. Wheeler, demonstrates in her work with the National Officers and the organization.

[Apply Today](#)



Tomorrow's Business Professionals Scholarships

This scholarship has been established by the Business Professionals of America National Officer Team to recognize the most outstanding Secondary and Post-secondary members in our organization. The recipients of these scholarships will exemplify the core values of Business Professionals of America: leadership, service and extraordinary involvement.

[Apply Today](#)



National Technical Honor Society Scholarships

The National Technical Honor Society Scholarships are awarded to outstanding Business Professionals of America members in either the Secondary or Post-secondary Divisions. This year we will award three (3) \$1,000 scholarships. These scholarships are based on academic success, involvement within BPA and membership in the NTHS.

[Apply Today](#)

<https://bpa.org/students/scholarships-and-awards/>

All NATIONAL scholarship applications must be completed and submitted no later than March 14, 2025, 5:00 PM ET.



WHY BPA?



Networking



Travel



Leadership Development



Service Learning



Scholarships



Industry Certifications



Academic Competitions



Career Exploration

DISCOVER YOUR PASSION. CHANGE THE WORLD.

Join BPA and Start Building Your Future!



ACTIVITIES

- Attend regional, state, or national conferences
- Gain leadership skills
- Apply for awards and scholarships
- Help others through community service
- Make friends in other chapters

Gain career skills through competitive events.



Business Administration



Digital Communication & Design



Finance



Health Administration



Management Information Systems



Management, Marketing & Communication

CALENDAR OF EVENTS

Wisconsin BPA State Leadership Conference:

February 27, 2025 | *Virtual* | *Online*

National BPA Leadership Conference:

May 7-11, 2025 | Orlando, FL | In-Person

<https://bpa.org/nlc/>

Wisconsin CTSO Fall Leadership Conference

Fall 2025 | In-Person & Virtual | Mid-State

CONTACT US!

WI State Director Dianne Carroll:

carroll@ntc.edu



Wisconsin
Career & Technical
Student Organizations



Assistant State Director Brianna Sprague:

briannalsprague@gmail.com

FOLLOW US!

Website:

<https://bpa.org/wisconsin/>

Facebook:

facebook.com/wisconsinbpa

LinkedIn:

linkedin.com/company/bpawi





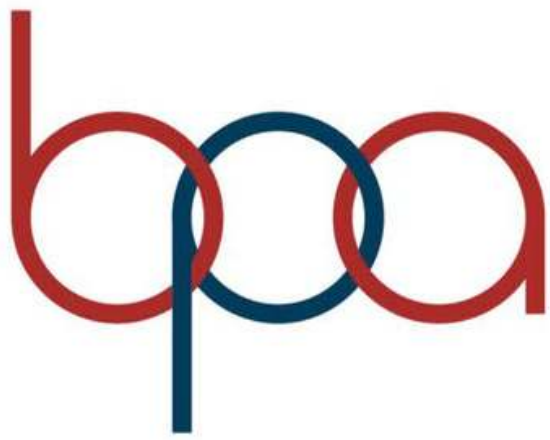
NATIONAL LEADERSHIP CONFERENCE

**ORLANDO, FL
MAY 7-11, 2025**

bpa.org/nlc     

Future BPA National Leadership Conferences

- Nashville, TN – May 6-10, 2026
- Denver, CO – May 5-9, 2027
- Orlando, FL – May 10-14, 2028
- Washington, D.C. – May 9-13, 2029



WISCONSIN
**BUSINESS
PROFESSIONALS**
of AMERICA

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.