

2024 | NOVEMBER

WISCONSIN PAGES

Wisconsin Business Professionals of America



WISCONSIN

REMINDERS



“**Ignite Success**”, which was created by your Wisconsin BPA State Officer Team, will be the theme for the 2025 WI BPA State Leadership Conference.

Start planning early! Whether you choose to participate in-person or virtually there are opportunities for you! You can participate in competitions.

During SLC each student can participate in a total of 4 events, only 2 of these can be “judged” events. You do have a bonus opportunity to add in another event if you would like to add #515 or #520. Also, you can participate in ALL open events. Please remember to review the testing times for the Individual Contests. Work with your local BPA Chapter Advisor to register.

As you can see there are plenty of opportunities for competition. Looking for professional development? There will be speakers, sessions, Torch Award Point Fair, BPA Cares opportunities and networking.

Remember to consider, “Ignite Success” for yourself? How can you be the change you wish to see for yourself and the world?

Hope to see you at the 2025 Wisconsin State Leadership Conference!

Kind regards,
Dianne Carroll

Wisconsin Business Professionals of America | State Director
1000 W. Campus Drive|Wausau, WI 54401
Phone: 715.803.1490 | Email: carroll@ntc.edu



2025 Wisconsin State Leadership Conference
February 27-28, 2025

@ NTC Wausau
(Hybrid - Online Testing Weeks Prior)

National Award
Deadlines

See bpa.org for details & dates

National Leadership
Conference (Orlando)
May 7-11, 2024

WI CTSO Fall
Leadership Conference
Fall 2025





2025
Wisconsin
Business
Professionals
of America
STATE LEADERSHIP
CONFERENCE

Wisconsin BPA State Leadership Conference
Thursday, February 27, 2025 &
Friday, February 28, 2025

@ Northcentral Technical College Wausau, WI & Hybrid via Zoom

Professional Development, Torch Award Activities, Competitive Events, Networking

**Evening Activity on Thursday, February 27, 2025 (*In-Person Only)*

STUDENTS - WORK WITH YOUR CHAPTER ADVISOR TO REGISTER

Conference Registration \$100 per student/advisor

Registration Deadline Thursday, February 15, 2024 by 5:00 pm

2025 PIN Contest



Are you creative? Would you like to have your creativity be the representation for Wisconsin BPA at the National Leadership Conference in 2025? You can enter a design in the WI BPA State Pin Contest. Your entry should not have any gaps and cannot exceed a 2" x 2" area. These will need to be submitted no later than 11:59 p.m. on Friday, January 3, 2025. Pins will be voted on by you, the Wisconsin BPA members during BPA Week.

Any Wisconsin BPA member, advisor or Alumni is eligible to participate.

As an extra bonus for student members: anyone who submits a design can earn 5 Torch Award points under Service 229, and the winner of the contest is eligible for Service 230.

Submit Pin Contest designs online: <https://forms.gle/xdUZgmtmpa1Pwx7dv8>

Deadline to submit: Friday, January 3, 2025 11:59pm

The winning Wisconsin BPA pin gets distributed to attendees at the National Leadership Conference, held in Orlando, FL May 7-11, 2025.

More information at: <https://bpa.org/wisconsin/conferences/state-leadership-conference/>



2024 Wisconsin Pin



What Will You Compete In?

How to Access WSAP Guidelines for Competitive Events

In the spirit of competition, please review the Workplace Skills Assessment Program (WSAP) Guidelines for the competitive events that you are considering or plan to compete in. Make sure to read the entire section for your specific competition. Feel free to contact me at kwillis2@madisoncollege.edu if you have any questions or require additional information.

Good luck everyone!

See the step-by-step directions here: <https://drive.google.com/file/d/11OQFFLCo3mBH7JIFXOMbFzWco20JfHEx/view?usp=sharing>

During the Wisconsin State Leadership Conference you are allowed to select a MAXIMUM of 4 events - only 2 of these 4 can be "judged" events NOT including #515 or #520. (You can register for 5 events total with the addition of #515 or #520) Please carefully review the events you would like to compete in. For example: You could select INDIVIDUAL CONTESTS #105 College Accounting, #165 Personal Financial Management, JUDGED CONTESTS: #150 Financial Analyst Team and #545 Prepared Speech. In addition, you could compete in #515 Interview Skills OR #520 Advanced Interview Skills and ALL of the "Open Events" during WI SLC.

Find descriptions for events: <https://bpa.org/students/compete/competitive-event-listing/>



POSTSECONDARY

WORKPLACE SKILLS ASSESSMENT PROGRAM

2024-25 · COMPETITIVE EVENTS · www.bpa.org

bpa | BUSINESS PROFESSIONALS of AMERICA

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Postsecondary Events

Business Administration

Administrative Support Concepts - Open 
Administrative Support Team 
Business Law and Ethics 
Database Applications 
Integrated Office Applications 
Legal Office Procedures 
Office Systems and Procedures, Basic 
Office Systems and Procedures, Advanced 
Spreadsheet Applications, Fundamental 
Spreadsheet Applications, Advanced 
Word Processing, Fundamental 
Word Processing, Intermediate 
Word Processing, Advanced 






Digital Communication and Design

Broadcast News Production Team 
Desktop Publishing, Fundamental 
Desktop Publishing, Advanced 
Digital Communications and Design - Open 
Digital Media Production 
Graphic Design Promotion 
Podcast Production Team 
User Experience Design Team 
Video Production Team 
Visual Design Team - Pilot 
Web Design, Fundamentals of 
Website Design Team 

Finance



Accounting, College 
Accounting, Advanced College 
Accounting, Managerial 
Accounting, Payroll 
Banking and Finance 
Financial Analyst Team 
Financial Math and Analysis Concepts - Open 
Personal Financial Management 

Health Administration

















Health Administration Concepts - Open 
Health Administration Procedures 
Health Insurance and Medical Billing 
Health Research Presentation 
Medical Coding 

Management Information Systems

C# Programming 
C++ Programming 
Computer Network Technology 
Computer Programming Concepts - Open 
Computer Security 
Device Configuration and Troubleshooting 
Information Technology Concepts - Open 
Java Programming 







Linux Operating System Fundamentals 
Network Administration Using Cisco 
Network Design Team 
Python Programming 
Server Administration Using Microsoft 
SQL Database Fundamentals 

Management, Marketing & Communication

Contemporary Issues 
Digital Marketing Concepts - Open 
Entrepreneurship 
Ethics & Professionalism 
Human Resource Management 
Interview Skills (new certification) 
Interview Skills, Advanced 
Management, Marketing and Human Resources Concepts - Open 
Meeting and Event Planning Concepts - Open 
Parliamentary Procedure Concepts - Open 
Presentation Individual 
Presentation Team 
Project Management Concepts - Open 
Small Business Management Team 
Speech, Extemporaneous 
Speech, Prepared 

Virtual Events (National)

2D Animation Team 
Cybersecurity/Digital Forensics 
Esports Team 
Ethical Leadership and Decision-making Team 
Financial Portfolio Management Team 
Mobile Applications 
Promotional Photography 
Social Media Marketing Campaign Team (new certification) 
Software Engineering Team 
Start-up Enterprise Team 
Virtual Branding Team 
● Virtual Interview and Digital Portfolio Design - Pilot 
Virtual Multimedia and Promotion Individual 
Virtual Multimedia and Promotion Team 
Web Application Team 

 **Application** – Task or project during the event
 **Certification** – Certification exam at nationals
 **Exam** – Multiple-choice or true/false questions
 **Judged** – Presentation to judges
 **New** – Event offered for the first time
 **Pre-submitted** – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Project judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is \$10 for individual events and \$20 for team events, except for V13 Esports Team which is \$50 per team entry.

CAPTURE THE MOMENT



Lead
Compete

Network
Explore

Volunteer
Achieve

Join Business Professionals of America (BPA) to explore your passions, compete in events, and achieve professional success. As a member, you'll lead, network, and volunteer, gaining skills to excel in the business world and beyond.

Shape your future with BPA today!

BPA.ORG

Connect with us

@bpaconnect



in



TORCH AWARD PROGRAM

Why Participate?

- Demonstrate the qualities of leadership and professionalism
- Interact with business leaders, civic organizations and communities
- Learn positive ways to impact the areas where you live
- Grow through the nine pillars of the program

Hope | Faith | Love | Cooperation
Knowledge | Service | Leadership
Friendship | Patriotism



BUSINESS
PROFESSIONALS
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LEVELS OF TORCH



bpa.org/torch-awards



NATIONAL DEADLINES

<https://bpa.org/nlc/>

Executive Council Candidate Deadline: March 1

All application materials from postsecondary candidates

Scholarships Deadline: March 14

- Alumni Scholarship
- National Technical Honor Society
- Sherrell Wheeler Scholarship
- Tomorrow's Business Professionals



Awards Deadline: March 14

- Service Learning Awards
- Professional Awards
- Special Recognition Awards
- Torch Awards

Student Certification Deadline: March 14

Student Certification modules must be completed

NLC Conference Registration Ends: March 28

Pre Submissions Deadline: April 1

Events with projects pre-submitted for technical scoring uploaded at

<https://presubmit.bpa.org>

WHY BPA?



Networking



Travel



Leadership Development



Service Learning



Scholarships



Academic Competitions



Career Exploration



Industry Certifications

DISCOVER YOUR PASSION. CHANGE THE WORLD.

Join BPA and Start Building Your Future!



ACTIVITIES

- Attend regional, state, or national conferences
- Gain leadership skills
- Apply for awards and scholarships
- Help others through community service
- Make friends in other chapters

Gain career skills through competitive events.



Business Administration



Digital Communication & Design



Finance



Health Administration



Management Information Systems



Management, Marketing & Communication

CALENDAR OF EVENTS

Wisconsin BPA State Leadership Conference:

February 27 - February 28, 2024 | *In-Person & Virtual*

National BPA Leadership Conference:

May 7-11, 2025 | Orlando, FL | In-Person

<https://bpa.org/nlc/>

Wisconsin CTSO Fall Leadership Conference

Fall 2025 | In-Person @ Mid State Technical College & Virtual

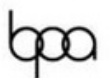
CONTACT US!

WI State Director Dianne Carroll:

carroll@ntc.edu



Wisconsin
Career & Technical
Student Organizations



Assistant State Director Brianna Sprague:

briannalsprague@gmail.com

FOLLOW US!

Website:

<https://bpa.org/wisconsin/>

Facebook:

facebook.com/wisconsinbpa

LinkedIn:

linkedin.com/company/bpawi





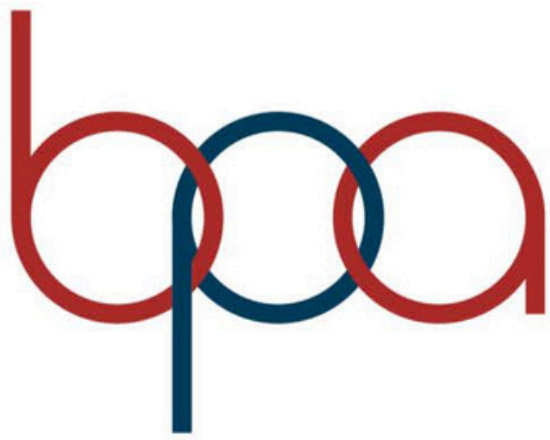
Future BPA National Leadership Conferences

Nashville, TN – May 6-10, 2026

Denver, CO – May 5-9, 2027

Orlando, FL – May 10-14, 2028

Washington, D.C. – May 9-13, 2029



WISCONSIN
**BUSINESS
PROFESSIONALS**
of AMERICA

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.