

#BPAWeek

February 12–18, 2023

FEB. 12 • Start Now Sunday

In what ways has BPA helped you Discover Your Purpose?

FEB. 13 • Marketing Monday

How have you shared the excitement and benefits of BPA?

FEB. 14 • Tell It Tuesday

Tell us why you love BPA.

FEB. 15 • Working Wednesday

Share a photo of work preparing for a BPA activity.

FEB. 16 • Trading Pin Thursday

Show us your BPA trading pin collection.

FEB. 17 • Friend Friday

Share a photo of friends you have made through BPA.

FEB. 18 • Success Saturday

Share a success you have had in BPA (does not have to be a competitive event).



**BUSINESS
PROFESSIONALS
of AMERICA**

Share on social media using #BPAWeek and tag @BPAconnect and @Officers_BPA.