

OCTOBER 2022

# WISCONSIN PAGES



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BUSINESS  
PROFESSIONALS  
of AMERICA

## ***Hello, Wisconsin BPA!***

### ***It's Time For The 2022 WI CTSO Fall Leadership Conference!***

Hello Wisconsin BPA!

We are looking forward to starting an exciting year for Wisconsin BPA! The WI CTSO Fall Leadership & Career Conference is the beginning of the many opportunities that students and advisors will have as they participate in BPA this year.

One exciting Wisconsin BPA opportunity is the opportunity to run for Wisconsin BPA State Officer. Please check out the information in this newsletter to learn more about what this opportunity is all about and the simple process to get started. We also have the Wisconsin Pin Design Contest where you could be the designer of the official 2023 Wisconsin BPA National Leadership Conference Pin.

There are many reasons students (and advisors) can benefit from being part of BPA.

Members in a Post-secondary chapter have the opportunity to enhance their educational and professional portfolios through BPA projects and competitions while building their knowledge and skills in service learning and leadership development. Additionally, BPA members have the opportunity to participate in: Student Member Certification Series, • Chapter/State/National Officer positions, BPA Cares, Torch Awards, LearnBPA LMS & Industry Certifications, WSAP Competitive Events & Virtual Events, and the National Leadership Conference in Anaheim, CA.

Have A Great Conference and WI BPA Year!

Dianne Carroll

Wisconsin Business Professionals of America | State Director

BPA National Board of Trustees Representative

1000 W. Campus Drive | Wausau, WI 54401

Phone: 715.803.1490 | Email: carroll@ntc.edu



# CONNECT WITH YOUR BPA ADVISOR TO REGISTER

Click to Register



**WISCONSIN  
Career & Technical  
Student Organizations**



**FREE**  
No Registration Fee

## 2022 Wisconsin CTSO Fall Leadership Conference

*Premier Leadership, Personal Growth & Career Success*

WTCS Students & CTSO's Are "Something Special In Wisconsin"

**Monday, October 17, 2022**

@ Northcentral Technical College | Wausau, WI OR via Zoom

1000 W. Campus Drive, Wausau, WI 54401

<b>Monday, October 17, 2022</b>		
<b>Time</b>	<b>Event</b>	<b>Location</b>
8:00am – 9:00 am	Conference Registration and Networking FREE Professional Photo "Headshots" session	NTC – Wausau, WI Center for Health Sciences Building
8:45 am – 9:00am	<b>PAS</b> State Officer Candidate Orientation	CHS PAS Meeting Room
8:45 am – 9:00am	<b>BPA</b> State Officer Candidate Orientation	CHS BPA Meeting Room
9:00am – 9:50am	Welcome & Opening Sessions	CHS1004 or Zoom
10:00am – 11:00am	<b>OUCH! That Stereotype Hurts</b> Or PAS State Officer Candidate Screening	CHS 1004 or Zoom Or PAS Meeting Room
11:15am – 12:00pm	Business Panel Session Professional Development Session Or PAS State Officer Candidate Screening	CHS 1004 or Zoom Or PAS Meeting Room
	<b>LUNCH</b> <i>See below for afternoon CTSO schedules. Not a CTSO member? Join us for lunch in and do some networking to learn more. FREE Professional Photo "Headshots" session available</i>	CHS 1004 Or PAS Meeting Room
<p><b>Please register by Thursday, October 13, 2022 11:59pm</b></p> <p><i>Recommended conference hotel <u>Fairfield Marriott Weston</u> – State Rate Available</i></p>		



**WISCONSIN  
Career & Technical  
Student Organizations**



Attend these sessions if you are a Professional Agriculture Student (PAS) member



12:00pm – 1:45pm	<b>PAS Lunch with Business Meeting &amp; State Officer Elections</b>	CHS PAS Meeting Room
1:45 pm - 2:15 pm	<b>PAS ONLY</b> Depart campus / Travel time Join us for an afternoon tour, featuring <b>“Something Special from Wisconsin”</b> Hsu's Ginseng Farm Tour site is located approximately nine miles from the NTC Campus.	PAS members provide own travel to tour site T6819 County Rd W or 237895 County Rd Wausau, WI 54403
2:15 pm - 4:15 pm	<b>PAS Tour</b> Wisconsin Agribusiness firm specializing in Ginseng. From production, to processing and manufacturing, including marketing both domestically and internationally, Ginseng is truly a special agricultural product. Hsu's Ginseng Farm <a href="https://www.hsuginseng.com/us/control/main">https://www.hsuginseng.com/us/control/main</a>	
4:15 pm	Leadership & Career Conference adjourns	

Attend these sessions if you are a SkillsUSA member



12:00pm – 1:00pm	<b>SkillsUSA Lunch &amp; More about SkillsUSA Info</b>	CHS
1:00pm - 4:15pm	<b>SkillsUSA Business Meeting and SkillsUSA Experience Nationals Sessions</b>	CHS
4:15pm	Leadership & Career Conference adjourns	CHS

Attend these sessions if you are a Business Professionals of America (BPA) member or would like to learn more



12:00pm – 1:00pm	<b>BPA Lunch &amp; More about BPA Info</b>	CHS or Zoom
1:00pm - 4:15pm	<b>BPA Business Meeting, Professional Development and BPA State Officer Elections</b>	CHS or Zoom
4:00pm – 4:15pm	<b>NEW BPA State Officer Session &amp; Welcome</b>	CHS or Zoom
4:15pm	Leadership & Career Conference adjourns	



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# WI BPA State Officers Needed

Are you ready to take the next step in your Business Professionals of America (BPA) journey? Are you dependable, and ready to help Wisconsin BPA grow to a new level along with yourself? Then run for a position on the WI State Officer Team!

Wisconsin State Officers are members of the Executive Board and work closely with their Advisors and State Director in the planning of the Fall and State Leadership Conferences as well as deciding the direction of the organization.

## How To Get Started On Your Leadership Adventure?

**Step #1** Talk to your advisor about your intentions

**Step #2** Fill out the State Officer Application

<https://forms.gle/1xs1U1jbqGGMFFwx7>

**Step #3** Attend the WI CTSO Fall Leadership Conference (*either virtually or in person*)





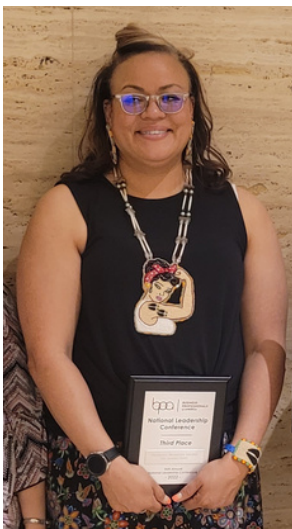
# TARA CHAPMAN'S "BPA WHY"

WI BPA STATE OFFICER - SECRETARY

I love being a part of BPA for the learned experience and the confidence participating gave me. When I began as a nontraditional student in 2020, I was worried about my age and not fitting in because I'm an older student. So, with some doubt and trepidation, I attended my first meeting. The group was very open, welcoming, and willing to explain the program. As the state competition drew near, I wasn't going to participate until our Chapter Advisor gave me a pep talk, asking me just to try, even if it was only one competition. So, we looked over the list, and I selected just two.

That first year, I hadn't completed my testing as well as I wanted, but to my surprise, I placed. Not first or second, but I still placed. I was overjoyed, and my chapter congratulated me as if I had taken home the gold. We celebrated as a group: one winner; we were all winners. This small action confirmed my feelings that BPA was the right organization for me. This glimpse is one small example of the heartfelt moments I experienced with my local chapter that inspired me to take a chance and join the state BPA team.

BPA is an organization based on supporting, challenging, and respecting each of us to help us grow into our purpose as leaders. I have made wonderful friends across the US through conferences and competitions. I urge all to join the BPA family at your local or the state level and grow from the BPA mission, "Giving Purpose to Potential." **#JoinBPA**





# Help Wanted

WE ARE LOOKING TO FILL THE POSITION OF:

## WISCONSIN STATE OFFICER COORDINATOR

Help develop our student leaders professionally and personally with your guidance. Schedule and supervise state officer team meetings. Train officers for proper meeting procedures, public speaking, script writing/reading, and business etiquette.

If you or someone you know would be a great fit for this role and would like to join the Wisconsin BPA Executive Board, please contact Dianne Carroll at [carroll@ntc.edu](mailto:carroll@ntc.edu)

The graphic features a stylized map of Wisconsin in the background. Overlaid on the map is the text "Discover YOUR PURPOSE 2022-2023" in a playful, colorful font. A magnifying glass with the BPA logo is positioned over the word "PURPOSE". The scene is set against a backdrop of a city skyline, mountains, and a palm tree on the right side.

NATIONAL LEADERSHIP CONFERENCE  
**April 26–30, 2023**  
*Anaheim, California*

[bpa.org](http://bpa.org)

DANIELS FUND ETHICS INITIATIVE High School Program

BUSINESS PROFESSIONALS of AMERICA, 700 Morse Road, Suite 201, Columbus, OH 43214

# 2022 WI STATE PIN CONTEST



## ABOUT THE CONTEST:

The State Pin Contest is a yearly BPA tradition, and we are currently accepting submissions for this year's contest! This is a great way to demonstrate your creative skills and make your mark on the state and national organization.

Since Wisconsin is a smaller state association with only 1 membership level, our state pin is highly coveted by members at the National Leadership Conference.

## CONTEST GUIDELINES:

Pin Contest entries cannot exceed a size of 2" x 2", cannot include any gaps or holes in the design, and they must be submitted in PDF format.

Additionally, designs cannot include any copyrighted material or designs. If you need ideas, be sure to check out the designs on this page - they were created by former Wisconsin BPA members!

## HOW YOU CAN PARTICIPATE

Any Wisconsin BPA member, advisor or Alumni is eligible to participate. Submissions will be accepted through **SUNDAY, FEBRUARY 12, 2023 by 11:59pm**

As an extra bonus for student members: anyone who submits a design can earn 5 Torch Award points under Service 229, and the winner of the contest is eligible for Service 230.

Pin Contest designs can be submitted on the Online Entry Form:  
<https://forms.gle/m93HnKv9ujB61BxB9>

Any questions about this year's Pin Design Contest can be directed to any member of the Wisconsin BPA State Officer Team. **GOOD LUCK!**

***We can't wait to see your designs!***



# WHY BPA?



Networking



Travel



Industry Certifications



Leadership Development



Academic Competitions



Career Exploration



Scholarships



Service Learning

## DISCOVER YOUR PASSION. CHANGE THE WORLD.

Join BPA and Start Building Your Future!

**bpa** | BUSINESS  
PROFESSIONALS  
of AMERICA  
bpa.org

## ACTIVITIES >

- Attend regional, state, or national conferences
- Gain leadership skills
- Apply for awards and scholarships
- Help others through community service
- Make friends in other chapters

## Gain career skills through competitive events.



Business  
Administration



Digital  
Communication  
& Design



Finance



Health  
Administration



Management  
Information  
Systems



Management,  
Marketing &  
Communication





# VIRTUAL COMPETITIONS

NATIONAL LEVEL ONLY

POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	CAREERS
2D Animation Team - Pilot	2-4 Team	1,2,6,8
Cybersecurity - Digital Forensics	Individual	2,6,7
Financial Portfolio Management Team	2-4 Team	2,3
Mobile Applications	Individual	6
Promotional Photography	Individual	1,6
Social Media Marketing Campaign Team - Pilot	2-4 Team	1,2,6,8
Software Engineering Team	2-4 Team	1,6
Start-up Enterprise Team	2-4 Team	2,3,6,8
Virtual Branding Team	2-4 Team	1,2,6,8
Virtual Multimedia & Promotion - Individual	Individual	1,6
Virtual Multimedia & Promotion - Team	2-4 Team	1,6
Web Application Team	2-4 Team	6,8

## Competition Types

- Application** - evaluated task/project
- Judged** - presentation or project
- Objective** - test with multiple-choice or true/false questions
- Pre-submitted** - project pre-submitted before the competition date
- Open event** - any regional, state, or national conference attendee can compete

## National Career Clusters®

- 1 Arts, AV Technology, and Communications
- 2 Business, Management, and Administration
- 3 Finance
- 4 Government and Public Administration
- 5 Health Science
- 6 Information Technology
- 7 Law, Public Safety, Corrections, and Security
- 8 Marketing, Sales, and Service

## Entry

Individual event or team size

Register to compete  
by December 1, 2022.  
[register.bpa.org](https://register.bpa.org)

2022–2023

## WORKPLACE SKILLS ASSESSMENT PROGRAM

Find competition guidelines, competencies, and rubrics at [members.BPA.org](https://members.BPA.org).



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# MANAGEMENT, MARKETING & COMMUNICATION

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
Contemporary Issues	Individual		2,6
Digital Marketing Concepts - Open	Individual		1,6
Entrepreneurship	Individual	<input checked="" type="checkbox"/> Entrepreneurship and Small Business <sup>C</sup> <input type="checkbox"/> Entrepreneurship <sup>PE</sup>	2,3,8
Ethics & Professionalism	Individual		2,8
Human Resource Management	Individual		2,8
Interview Skills	Individual	<input type="checkbox"/> Preparing for College and Career <sup>PE</sup>	2,8
Interview Skills, Advanced	Individual	<input type="checkbox"/> Preparing for College and Career <sup>PE</sup>	2,8
Management, Marketing, and Human Resources Concepts - Open	Individual		2
Meeting and Event Planning Concepts - Open	Individual		2
Parliamentary Procedure Concepts - Open	Individual		2,6
Presentation Individual	Individual	<input type="checkbox"/> Business Communication I <sup>PE</sup>	2,6,8
Presentation Team	2-4 Team	<input type="checkbox"/> Business Communication I <sup>PE</sup>	2,8
Project Management Concepts - Open	Individual		1,6,8
Small Business Management Team	2-4 Team	<input type="checkbox"/> Business Communication I <sup>PE</sup>	2,3,8
Speech, Prepared	Individual	<input type="checkbox"/> Business Communication I <sup>PE</sup>	2

### Competition Types

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- Judged** - presentation or project
- Objective** - test with multiple-choice or true/false questions
- Pre-submitted** - project pre-submitted before the competition date
- Open event** - Any regional, state, or national conference attendee can compete

### Entry

Individual event or team size

### Aligned Certification Exams

- Exam part of the national competition
- Optional exam (requires purchase of discounted certification lab pass)

**C** Certiport **PE** Precision Exams/YouScience

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2022-2023

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# MANAGEMENT INFORMATION SYSTEMS

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
C# Programming 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Software Development <sup>C</sup> <input type="checkbox"/> Computer Programming II (C#) <sup>PE</sup>	6
C++ Programming 🧠	Individual	<input type="checkbox"/> Computer Programming II (C++) <sup>PE</sup>	6
Computer Network Technology 📄 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Networking <sup>C</sup> <input type="checkbox"/> Network Fundamentals <sup>PE</sup>	6
Computer Programming Concepts - Open 📄 🏠	Individual		6
Computer Security 📄 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Network Security <sup>C</sup>	2,6
Device Configuration & Troubleshooting 📄 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Device Configuration and Management <sup>C</sup> <input type="checkbox"/> Computer Maintenance and Repair <sup>PE</sup>	2,6
Information Technology Concepts - Open 📄 🏠	Individual		6
Java Programming 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Java <sup>C</sup> <input type="checkbox"/> Computer Programming II (Java) <sup>PE</sup>	6
Linux Operating System Fundamentals 📄 🧠	Individual	<input checked="" type="checkbox"/> Linux Pro <sup>TO</sup>	6
Network Administration Using Cisco® 📄 🧠	Individual		6
Network Design Team 🏠 🔄	2-4 Team		2,6
Python Programming 🧠	Individual	<input checked="" type="checkbox"/> IT Specialist - Python <sup>C</sup>	6
Server Administration Using Microsoft® 📄 🧠	Individual		6
SQL Database Fundamentals 📄	Individual	<input checked="" type="checkbox"/> IT Specialist - Databases <sup>C</sup>	6

### Competition Types

- 🧠 **Application** - evaluated task/project
- 🏠 **Judged** - presentation or project
- 📄 **Objective** - test with multiple-choice or true/false questions
- 🔄 **Pre-submitted** - project pre-submitted before the competition date
- 🏠 **Open event** - any regional, state, or national conference attendee can compete

### Entry

Individual event or team size

### Aligned Certification Exams

- Exam part of the national competition
- Optional exam (requires purchase of discounted certification lab pass)

**C** Certiport **PE** Precision Exams/YouScience  
**TO** TestOut

### National Career Clusters®

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2022–2023

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# HEALTH ADMINISTRATION

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
Health Administration Leadership / Special Topics 	Individual		2,5
Health Administration Procedures  	Individual	<input type="checkbox"/> Medical Assistant: Medical Office Management PE	2,3,5,6,8
Health Insurance & Medical Billing  	Individual		2,3,5,8
ICD-10-CM Medical Diagnostic Coding 	Individual		2,5
Medical Terminology Concepts - Open  	Individual		2,5

### Competition Types

-  **Application** - evaluated task/project
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-  **Objective** - test with multiple-choice or true/false questions
-  **Pre-submitted** - project pre-submitted before the competition date
-  **Open event** - any regional, state, or national conference attendee can compete

### Entry

Individual event or team size

### Aligned Certification Exams

- Exam part of the national competition
- Optional exam (requires purchase of discounted certification lab pass)

C Certiport PE Precision Exams/YouScience

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2022–2023

## WORKPLACE SKILLS ASSESSMENT PROGRAM
















Find competition guidelines, competencies, and rubrics at [members.BPA.org](http://members.BPA.org).








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# FINANCE

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
Accounting, College  	Individual	<input type="checkbox"/> Accounting I PE	2,3
Accounting, Advanced College  	Individual	<input type="checkbox"/> Accounting II PE	2,3
Accounting, Managerial  	Individual		2,3
Accounting, Payroll  	Individual		2,3
Banking and Finance  	Individual	<input type="checkbox"/> Banking and Finance PE	2,3
Financial Analyst Team 	2-4 Team		2,3,6
Financial Math & Analysis Concepts - Open  	Individual		3
Personal Financial Management  	Individual	<input type="checkbox"/> Business Mathematics and Personal Finance PE	2,3

### Competition Types

-  **Application** - evaluated task/project
-  **Judged** - presentation or project
-  **Objective** - test with multiple-choice or true/false questions
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-  **Open event** - any regional, state, or national conference attendee can compete

### Entry

Individual event or team size

### Aligned Certification Exams

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  - Optional exam (requires purchase of discounted certification lab pass)
- C** Certipart **PE** Precision Exams/YouScience

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2022–2023

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











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# BUSINESS ADMINISTRATION

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
Administrative Support Concepts - Open  	Individual		2
Administrative Support Team 	2-4 Team		2,6
Business Law & Ethics 	Individual	<input type="checkbox"/> Business Law PE	2,4,7
Database Applications 	Individual	<input checked="" type="checkbox"/> MOS* Access 2019 Expert C	2,6
Integrated Office Applications 	Individual	<input checked="" type="checkbox"/> MOS PowerPoint 2019 Associate <input type="checkbox"/> Business Office Specialist PE	2,6
Legal Office Procedures  	Individual		2,6,7
Office Systems & Procedures, Basic  	Individual		2,6
Office Systems & Procedures, Advanced  	Individual		2,6
Spreadsheet Applications, Fundamental 	Individual	<input checked="" type="checkbox"/> MOS Excel 2019 Associate C	2,3,6
Spreadsheet Applications, Advanced 	Individual	<input checked="" type="checkbox"/> MOS Excel 2019 Expert C	2,3,6
Word Processing, Fundamental 	Individual	<input checked="" type="checkbox"/> Word Processing PE	2,6
Word Processing, Intermediate 	Individual	<input checked="" type="checkbox"/> MOS Word 2019 Associate C	2,6
Word Processing, Advanced 	Individual	<input checked="" type="checkbox"/> MOS Word 2019 Expert C	2,6

MOS\* Microsoft Office Specialist

### Competition Types

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### Entry

Individual event (Ind.) or team size

### Aligned Certification Exams

- Exam part of the national competition
- Optional exam (requires purchase of discounted certification lab pass)

C Certiport PE Precision Exams/YouScience

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# DIGITAL COMMUNICATIONS & DESIGN

## POST-SECONDARY COMPETITIONS

COMPETITION NAME / FORMAT	ENTRY	ALIGNED CERTIFICATION	CAREERS
Broadcast News Production Team  	2-4 Team	<input type="checkbox"/> Television Production I PE	1,6
Desktop Publishing, Fundamental 	Individual	<input type="checkbox"/> Desktop Publishing I PE	1,2,6,8
Desktop Publishing, Advanced 	Individual	<input type="checkbox"/> Desktop Publishing II PE	1,2,6,8
Digital Communication & Design Concepts - Open  	Individual		1,6
Digital Media Production  	Individual	<input type="checkbox"/> Digital Media IB PE	1,6,8
Graphic Design Promotion  	Individual	<input type="checkbox"/> Design and Visual Communication PE	1,2,3,6,8
Podcast Production Team  	2-4 Team		1,6,8
Video Production Team  	2-4 Team	<input type="checkbox"/> Video Production I PE	1,6,8
Visual Design Team - Pilot  	2-4 Team		1,2,6,8
Web Design, Fundamentals of  	Individual	<input checked="" type="checkbox"/> IT Specialist - HTML and CSS	6,8
Website Design Team  	2-4 Team	<input type="checkbox"/> Business Web Page Design PE	6,8

### Competition Types

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-  **Judged** - presentation or project
-  **Objective** - test with multiple-choice or true/false questions
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### Entry

Individual event (Ind.) or team size

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  - Optional exam (requires purchase of discounted certification lab pass)
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2022-2023

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# TORCH AWARD PROGRAM

## Why Participate?

- Demonstrate the qualities of leadership and professionalism
- Interact with business leaders, civic organizations and communities
- Learn positive ways to impact the areas where you live
- Grow through the nine pillars of the program

Hope | Faith | Love | Cooperation  
Knowledge | Service | Leadership  
Friendship | Patriotism



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## LEVELS OF TORCH



[bpa.org/torch-awards](http://bpa.org/torch-awards)



# CALENDAR OF EVENTS

## **Wisconsin CTSO Fall Leadership Conference:**

October 17, 2022 | In-Person & Virtual

## **Wisconsin BPA State Leadership Conference:**

February 23 - February 24, 2023 | In-Person & Virtual

## **National BPA Leadership Conference:**

April 26 - 30, 2023 | Anaheim, CA

## CONTACT US!

### **WI State Director Dianne Carroll:**

carroll@ntc.edu

### **Assistant State Director Brianna Sprague:**

briannalsprague@gmail.com

### **Website:**

<https://bpa.org/wisconsin/>

### **Facebook:**

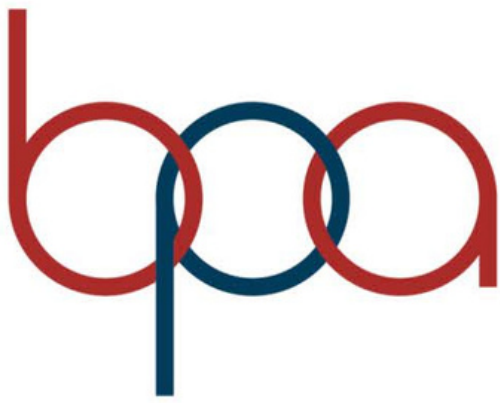
facebook.com/wisconsinbpa

### **LinkedIn:**

linkedin.com/company/bpawi







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**Giving Purpose to Potential**

## **Mission**

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

## **Vision**

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

## **Pledge**

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.