

WISCONSIN PAGES



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**BUSINESS
PROFESSIONALS**
of AMERICA

Hello Wisconsin BPA!

COVID and social distancing is not stopping Wisconsin BPA from moving forward and working hard to provide opportunities for students, advisors, college staff and alumni.

Hope you all enjoyed the Wisconsin CTSO Fall Leadership Conference which was held on Thursday, October 28, 2021 with keynote speaker Alonzo Kelly followed by some wonderful breakout sessions and the BPA Business Meeting. The student leaders from BPA, SkillsUSA, and PAS worked together to develop a great experience for WTCS students, advisors and staff.

There is another amazing opportunity coming for Wisconsin students, advisors, staff and BPA alumni on Friday, November 12 and Saturday, November 13, 2021. Your WI BPA student leaders and administrative team have been collaborating with other states to bring to you the 2021 BPA Fall Multi-State Leadership Conference for FREE! Wisconsin, along with Michigan, Minnesota, Massachusetts and Florida have worked together to develop a great professional development opportunity. Additional information is on page 2 of the newsletter. Click [HERE](#) to register for this great event.

Please contact us with questions, concerns or ideas for Wisconsin BPA!

Kind Regards,

Dianne Carroll

Wisconsin Business Professionals of America | State Director

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HEROIC LEADERSHIP

BUSINESS PROFESSIONALS OF AMERICA 2021 JOINT FALL CONFERENCE

THE LEADERSHIP EVENT OF THE YEAR
AWAITS YOU THIS FALL!

Heroic leaders are not born, they are made. Heroes are made in everyday acts of sacrifice. They are made each time a leader stands up against the odds. Heroes are available, skilled, and ready to serve beyond self.

Every time you push towards your fullest potential—you are on the path of heroic leadership. And the best leaders start their path to excellence at the BPA Joint Fall Conference!

Join BPA members from across the nation for two jam-packed days of engaging training, fun networking sessions, and inspiring speakers.

The Joint Fall Conference is a world-class experience designed for world changers like you. Gain the heart-set, mindset, and skillset to become a heroic leader, build other heroic leaders, and lead a brighter future everyone wants to be a part of!

**CLICK [HERE](#) TO REGISTER FOR THIS
FREE PROFESSIONAL DEVELOPMENT
OPPORTUNITY**

HEROIC LEADERSHIP

BUSINESS PROFESSIONALS OF AMERICA 2021 JOINT FALL CONFERENCE

- * Join BPA's Best and Boldest!
- * Meet industry leaders, state officers, and discover awesome career and college opportunities!
- * Grow as a heroic leader through exciting leadership sessions!
- * Uncover your competitive drive through fun challenges!
- * Learn from inspiring keynote speakers!
- * Meet new friends through fun networking opportunities!





HEROIC LEADERSHIP

BUSINESS PROFESSIONALS OF AMERICA 2021 JOINT FALL CONFERENCE AGENDA

Friday, November 12:

7:00 PM ET – Welcome
7:20 PM ET – Business Panel
8:20 PM ET – Closing Remarks

Saturday, November 13:

8:50 AM ET – Welcome Back
9:00 – 9:45 AM ET – Officer Workshops
9:50 – 10:35 AM ET – Officer Workshops
10:40 – 11:25 AM ET – Officer Workshops
11:30 AM – 12:30 PM ET – Lunch
12:30 PM ET – Leadership Workshop Provided by TEAMTRI
1:20 PM ET – Leadership Workshop Provided by TEAMTRI
2:05 PM ET – Closing Remarks

HEROIC LEADERSHIP

Workshop Descriptions

Creations in Canva, Massachusetts BPA Officers:

Ever wonder how to make aesthetically pleasing social media content for a more seamless Instagram page? Join the Massachusetts State Officer Team to learn the basics of Canva. They will instruct you on how to make your own heroic Instagram post to design and enter for a chance to win a special prize! Some of your creative designs will even be featured on the MA BPA Instagram! Prior to the workshop, please download the Canva app (free in Apple AppStore and GooglePlay) and create an account so that you can utilize the application during the workshop.

Working with Personalities: Learning about Yourself & Others, Michigan BPA Officers:

Explore your own strengths and weaknesses and improve your leadership ability. You will learn how to become a more empathetic and efficient leader through understanding of the different personality types and how they interact with each other in the workplace. Discover how to identify common situations that best utilize your team member's strengths.

Personal Branding & Networking, Wisconsin BPA Officers:

Whether you just started college or are preparing to transition to working in your field, it is never too early to start thinking about the next steps in your career. This interactive workshop will present information on establishing an online presence, building a professional network, navigating the job/internship search process and how to make the most of your college experience.

Time Management, Minnesota BPA Officers:

How to manage your day so the day doesn't manage you.

Grow Your Confidence, Florida BPA Officers:

By sharing methods to develop self-confidence, we seek to develop your courage and help increase confidence in your everyday life.

2021-2022 STATE PIN CONTEST



ABOUT THE CONTEST:

The State Pin Contest is a yearly BPA tradition, and we are currently accepting submissions for this year's contest! This is a great way to demonstrate your creative skills and make your mark on the state and national organization.

Since Wisconsin is a smaller state association with only 1 membership level, our state pin is highly coveted by members at the National Leadership Conference.

CONTEST GUIDELINES:

Pin Contest entries cannot exceed a size of 2" x 2", cannot include any gaps or holes in the design, and they must be submitted in PDF format.

Additionally, designs cannot include any copyrighted material or designs. If you need ideas, be sure to check out the designs on this page - they were created by former Wisconsin BPA members!

HOW YOU CAN PARTICIPATE

Any Wisconsin BPA member, advisor or Alumni is eligible to participate. Submissions will be accepted through **Wednesday, January 5.**

As an extra bonus for student members: anyone who submits a design can earn 5 Torch Award points under Service 229, and the winner of the contest is eligible for Service 230.

Pin Contest designs can be submitted on the Online Entry Form:
<https://forms.gle/m93HnKv9ujB61BxB9>

Any questions about this year's Pin Design Contest can be directed to any member of the Wisconsin BPA State Officer Team. **GOOD LUCK!**

We can't wait to see your designs!

MIKE TOKHEIM SCHOLARSHIP



***Apply
Today!***

Scholarship Overview:

The Mike Tokheim Scholarship was established by Wisconsin BPA State Officers to recognize outstanding members in our organization. Scholarship recipients will exemplify the core values of Business Professionals of America: leadership, service, and extraordinary involvement. There will be a maximum of 4 awards given during the 2022 State Leadership Conference (SLC) in the amount of at least \$200.

Scholarship Requirements

Applicants must meet the following scholarship requirements:

- A member in good standing with the BPA organization
- Minimum cumulative GPA of at least 3.0 on a 4.0 scale
- Submit deadlines by the deadline of February 14, 2022 at 11:59 p.m. CST

PLEASE NOTE: Advisors and Alumni members are not eligible for this scholarship.

Scholarship Instructions:

Applicants must complete the application by no later than February 14, 2022. Applications that are received after this time will not be reviewed for consideration. Recipients will be announced during the 2022 SLC Awards Session.

The application can be accessed here: <https://forms.gle/iBLJCdb6ieeoGozR6>

WISCONSIN BPA CARES

#OPERATIONKEEPTHECUP



It's that time of year again for all of us to think about all we want to do for BPA, our chapters and our communities. This means it is time to begin activities for recognition in the Wisconsin BPA Cares Awards program!

BPA Cares is a program coordinated at the national level that shines a light and recognizes local chapters and members who participate in community service through BPA. Participation in this program means that members are engaging in worthwhile projects that support the betterment of their community while having the opportunity to receive recognition from the national organization.

Not sure where to start? We have you covered!

SERVICE LEARNING AWARDS

The purpose of the Service-Learning Awards Program is to encourage individuals and chapters to be involved in their community through service activities. The awards available in this category include the Community Service Award, the Environmental Action/Awareness Award, Safety Awareness Award, Service Learning Individual Award and the Special Olympics Award.

SPECIAL RECOGNITION AWARDS

The purpose of the Special Recognition Awards Program is to encourage individuals and chapters to support and promote their organizations. The awards available in this category include the BPA Marketing and Public Relations, BPA Merit Scholar, Chapter Activities Award of Excellence, Recruiter of the Year Award, Membership Explosion Award, Social Media Award, and the Professional Cup. Applications are not required for the Merit Scholar, The Professional Cup or Membership Explosion Award. These awards are given directly through National BPA.

PROFESSIONAL AWARDS

The purpose of the Professional Awards Program is to acknowledge the dedication and service of our supporters. The awards available in this category include the Advisor of the Year Award, Emerging Advisor of the Year Award, Emerging Professional of the Year Award, Outstanding Student of the Year, Hall of Fame Award and Outstanding Service Award.

Save the Date!



2022 STATE LEADERSHIP CONFERENCE:

THURSDAY, FEBRUARY 24 - FRIDAY, FEBRUARY 25, 2022
VIRTUAL (VIA ZOOM)



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of AMERICA**
Giving Purpose to Potential

**stay tuned
for more details!**



CALENDAR OF EVENTS

Multi-State BPA Virtual Conference:

November 12-13, 2021 | Virtual | Click [HERE](#) to register

Wisconsin BPA State Leadership Conference:

February 24 - February 25, 2022 | Virtual

National BPA Leadership Conference:

May 4 - 8, 2022 | Dallas, TX_

CONTACT US!



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WISCONSIN
**BUSINESS
PROFESSIONALS**
of **AMERICA**

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.