



2023
2024

SPONSORSHIP HANDBOOK



TEXAS
BUSINESS
PROFESSIONALS
of AMERICA

WHO WE ARE

Business Professionals of America is the premier Career and Technical Student Organization for students pursuing careers in business and other related career fields. At Texas BPA, we provide students and members with invaluable skill development and the opportunity to make personal connections.

Texas BPA has the ability to enhance student participation in professional, civic, service and social endeavors. Members participate in these activities to accomplish our goals of self-improvement, leadership development, professionalism, community service, career development, public relations, student cooperation and safety and health.

Students that join BPA have the opportunity to further their knowledge and prepare for a career in today's fast paced business environments. We offer an assortment of engaging learning tracks that will strengthen their core understanding and lay the foundation for the next steps in their lives.

Our students are able to prepare themselves for careers in:



**Business
Administration**



**Finance &
Accounting**



**Information
Technology**



**Computer
Programming**



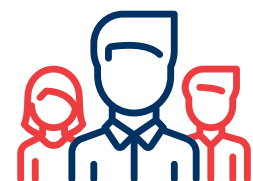
**Video
Production**



**Small Business &
Entrepreneurship**



**Graphic &
Web Design**



**Human
Resources**

OUR TEXAS CHAPTER

Texas BPA is the largest state association

10,500+
members

400+
chapters

Texas BPA is the premier CTSO in the state for members pursuing a career in a world class work force. Since 1969, we have provided our students with leadership opportunities, lifetime connections, and skill development. Texas BPA has 17 regions with over 10,500 members across the state, all competing in business-based events or serving within their communities



Did you know?

Lil' Hank is the official mascot for Texas BPA and is excited to partner with you!

2022-2023 Texas BPA Membership

453

Middle Level
members

114

Associate Level
members

9,970

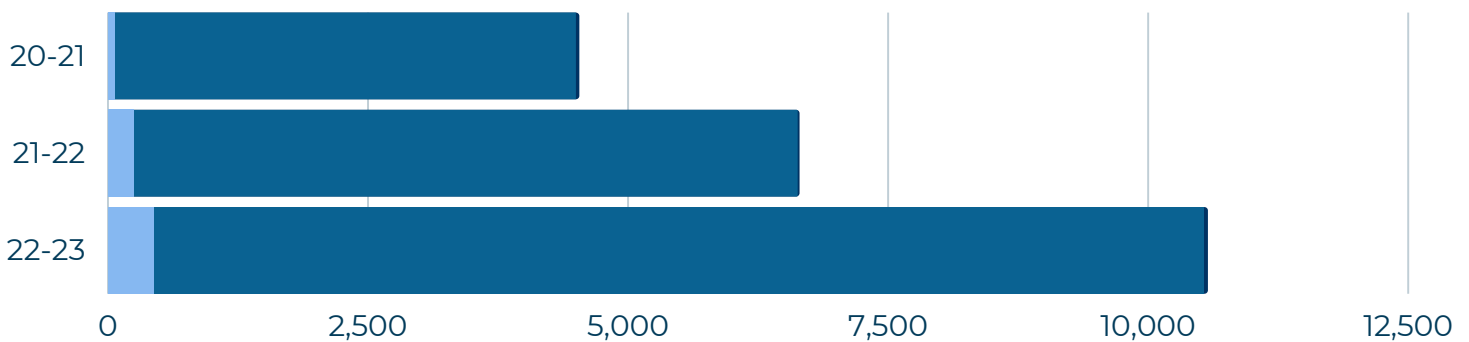
Secondary
members

49

Post-Secondary
members

Texas BPA Membership Year Over Year

■ Middle Level ■ Associate/Secondary ■ Post Secondary





STATE LEADERSHIP CONFERENCE

American Bank Center, Corpus Christi, TX
February 28 - March 2 2024

The Business Professionals of America, Texas Association, State Leadership Conference (SLC) brings together competitors, business and industry partners, advisors, and vendors to provide an opportunity for Texas career & technical education students to showcase their development of leadership skills and career-related competencies. The Workplace Skills Assessment Program (WSAP) events, state officer elections, and Torch Award Ceremony are highlights of the conference.

Involvement in Business Professionals of America will enhance social awareness, civic responsibility, and understanding of the business community. The State Leadership Conference is the highlight of the Texas Association year, and helps more than 3,000 members accomplish these objectives.

Who attends our State Leadership Conference

3,473

student members

392

chapter advisors

300+

professionals

What do our members do at the State Leadership Conference

Compete in WSAP events
Earn scholarships
Network with other members
Run for office

Elect student officers
Gain industry certifications
Participate on service projects
Attend Leadership Sessions

SPONSORSHIP PACKAGES

BENEFIT	SILVER \$500	GOLD \$1,000	DIAMOND \$2,500	PLATINUM \$5,000
<i>Company highlighted and hyperlinked on Texas BPA website</i>	X	X	X	X
<i>Company logo displayed in official conference program for Texas BPA SLC</i>	X	X	X	X
<i>Company profile on the official Texas BPA Conference app</i>	Basic	Basic	Premium	Premium
<i>Company provided ad included in official conference program for Texas BPA SLC. Note: Program will be online and downloadable</i>	1/4 page	1/4 page	1/2 page	Full Page
<i>Complimentary Exhibitor table during Texas BPA SLC</i>	Basic	Basic	Premium	Premium
<i>Company provided Social Media Post Media can be formatted for different platforms, content must be the same</i>		1 posts	2 posts	3 posts
<i>Company Logo printed on official Texas BPA SLC Conference T-Shirt</i>			X	X
<i>Company Logo displayed during Opening and Closing Sessions</i>			X	X
<i>Company provided ad included in Texas Tidbits Newsletter</i>			1 ad	2 ads
<i>On-Stage Welcome Message or video played during Opening Session</i>				X

Customize your sponsorship package by adding individual add-ons. [see page 5](#)

INDIVIDUAL ADD-ONS

ADVERTISEMENTS

Social Media Post.....\$150

One post on all of our social platforms, including stories. Must be the same content but may be formatted to fit each platform best. Artwork must be provided by sponsor.

Texas Tidbits Ad.....\$200

One ad included in our monthly Texas Tidbits that is send out to all Texas advisors. Artwork must be provided by sponsor.

Texas SLC Program

Full Page - Color.....\$750

1/2 Page - Color\$500

1/4 Page - Color\$250

Artwork must be provided by sponsor.

Texas BPA Website Post\$250

Artwork must be provided by sponsor.

Business Professionals of America - Texas Association is a 501(c)(3) nonprofit organization.



STATE LEADERSHIP CONFERENCE

Texas BPA App Banner Ad.....\$250

Registration Bag Insert(~450).....\$250

Sponsor provided insert.

Logo on Conference Shirts.....\$1,000

Logo on Conference Screens.....\$250

Advisor's Gifts.....Negotiable

Judge's Gifts.....Negotiable

Judge's Orientation.....\$1,500/day

Scholarship Fund.....Negotiable

Sponsored Advisor Social.....Based on pricing

Sponsored Session/Activity.....Negotiable

Exhibit Space

Basic Exhibit Booth.....\$250

Premium Exhibit Booth.....\$500

WSAP Competitive Event

Individual Competitive Event.....\$300

Team Competitive Event.....\$500

WSAP COMPETITIVE EVENTS

A major program of Texas BPA is the Workplace Skills Assessment Program (WSAP). The WSAP prepares students to succeed and assesses real-world business skills and problem solving abilities in finance, management, IT and computer applications. It is BPA's showcase program and facilitates students demonstrating their career skills at regional, state and national conferences in more than 90 competitive events.



FINANCE

- Accounting, Advanced
- Accounting, Advanced College
- Accounting, College
- Accounting, Fundamental
- Accounting, Managerial
- Accounting, Payroll
- Banking and Finance
- Economic Research Individual
- Economic Research Team
- Financial Analyst Team
- Financial Literacy
- Financial Math & Analysis Concepts
- Personal Financial Management



BUSINESS ADMINISTRATION

- Admin. Support Concepts
- Admin. Support Research Project
- Administrative Support Team
- Business Comm. Skills Concepts
- Business Fundamentals Concepts
- Business Law and Ethics
- Business Math Concepts
- Database Applications
- Integrated Office Applications
- Legal Office Procedures
- Office Systems & Procedures, Advanced
- Office Systems & Procedures, Basic
- Spreadsheet Applications
- Spreadsheet Applications, Advanced
- Spreadsheet Applications, Fundamental
- Word Processing
- Word Processing, Advanced
- Word Processing, Fundamental
- Word Processing, Intermediate



MANAGEMENT INFORMATION SYSTEMS

- C# Programming
- C++ Programming
- Computer Literacy Concepts
- Computer Network Technology
- Computer Programming Concepts
- Computer Security
- Device Config. & Troubleshooting
- Digital Citizenship
- Digital Game Design Team
- Information Technology Concepts
- Java Programming
- Linux OS Fundamentals
- Network Admin. Using Cisco
- Network Design Team
- Python Programming
- Server Admin. Using Microsoft
- SQL Database Fundamentals



DIGITAL COMMUNICATION & DESIGN

- Broadcast News Production Team
- Computer Animation Team
- Computer Modeling
- Desktop Publishing, Advanced
- Desktop Publishing, Fundamental
- Digital Communications and Design
- Digital Media Production
- Graphic Design Promotion
- Podcast Production Team
- User Experience Design Team
- Video Production Team
- Visual Design Team - Pilot
- Web Design, Fundamentals of
- Website Design Team



MGMT, MARKETING & COMMUNICATION

- Contemporary Issues
- Presentation Individual
- Presentation Team
- Entrepreneurship
- Digital Marketing Concepts
- Ethics & Professionalism
- Human Resource Management
- Interview Skills
- Interview Skills, Advanced
- Mgmt, Marketing & HR Concepts
- Meeting & Event Planning Concepts
- Parliamentary Procedure Concepts
- Project Management Concepts
- Small Business Management Team
- Speech, Extemporaneous
- Speech, Prepared
- Global Marketing Team
- Parliamentary Procedure Team
- Entrepreneurship Exploration
- Human Resource Exploration



HEALTH ADMINISTRATION

- Health Administration Concepts
- Health Administration Procedures
- Health Insurance and Medical Billing
- Health Research Presentation
- Medical Coding



Ready to Sponsor?

1 SELECT YOUR SPONSORSHIP LEVEL

Our Sponsorship Levels are listed on page 4. Once you have selected the sponsorship level you would like, you can customize your sponsorship with individual add-ons.

2 ENHANCE YOUR PRESENCE WITH ADDITIONAL ITEMS

Select from the following add-ons listed on page 5 to boost your presence to our state association.

If you prefer to purchase individual items rather than selecting a sponsorship package, please contact Diana Weber at mrsweberbpa@gmail.com.

3 FILL OUT AND SUBMIT YOUR SPONSORSHIP FORM

Click on the link below and submit your sponsorship request form. After you have submitted your form, you will receive an invoice from Texas BPA along with your sponsorship details.

SUBMIT PAYMENT

4

After you have received your invoice, you can send your check to the following address:
Business Professionals of America - Texas Association
C/O Diane Koonce
PO Box 64
Hardin, TX 77561

If you prefer to pay via credit card, please contact David Ibarra at david.sijl@gmail.com.

<https://bpa.org/texas/sponsorship-form/>

Terms and Conditions

Eligibility to Exhibit

The Business Professionals of America - Texas Association (Texas BPA) State Leadership Conference provides opportunities for educators and students to learn and grow. Texas BPA reserves the right to reject exhibitor applications from businesses or organizations whose products or services are inappropriate for this audience.

Rental Fees and Terms of Payment

A single standard booth is available for \$250, and a single premium booth (includes power and WiFi) is \$500. Payment can be made by check (in U.S. dollars drawn on a U.S. bank) or debit/credit card (4% convenience fee applies to card payments). Booth reservations will be held but are not confirmed until payment is received. If full payment is not received by February 1, 2024, Texas BPA reserves the right to resell the booth space.

Cancellation and Refunds

If cancellation or reduction of space is made in writing prior to January 15, 2024, 25 % of the exhibit booth fee will be refunded. No refunds will be issued after February 1, 2024. The date of receipt of the cancellation letter will be the official cancellation date. If for any reason beyond the control of Texas BPA, such as, but not limited to, the destruction of the exhibit facilities or cancellation of the event, the exhibitor agreement shall be considered terminated and any payments made by the exhibitor shall be refunded to the exhibitor less expenses incurred by Texas BPA.

Subletting or Sharing of Booth Space

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them and approved by Texas BPA.

Assignment of Booth Space

Exhibit space is assigned on a first come, first served basis. Texas BPA will accommodate exhibitor requests whenever possible, but booth preferences stated on the application cannot be guaranteed.

Shipping and Material Handling

Information and instructions related to shipping materials to the conference venue will be provided to exhibitors. Texas BPA will not store any exhibitor materials throughout the course of the State Leadership Conference

Disclaimer: BPA Texas Association does not accept liquor, beer, tobacco, or firearms advertisements. Texas BPA reserves the right to accept or reject advertising of a questionable nature. Submitting an insertion order is construed as an acceptance of all the rates and conditions outlined in this agreement.

Booth Privacy

Products, services, and exhibitor activity must be confined to the exhibitor's allotted space. Exhibitors should not enter other exhibit areas without invitation.

Distribution of Food and/or Drink

Distribution of food or drink other than hard candy or similar small items must be approved by Texas BPA. Contact Robin Goff at robingoff@gmail.com for more information.

Restrictions

Texas BPA reserves the right to restrict exhibits which for any reason become objectionable, and may also evict any exhibit which in the opinion of Texas BPA detracts from the general character of the exhibit. Texas BPA will not be liable for any refunds or other expenses in this instance.

Security

Protection of exhibitor property will begin at 5 pm - 8 am each night of the conference. Each exhibitor must make provisions for the safeguarding of goods, materials, equipment, and display at all times. Exhibitors are responsible for insurance covering the booth and merchandised contained therein.

Liability

The exhibitor shall be fully responsible for all claims, liabilities, losses, damages, or expenses relating to or arising out of any injury to any person or any loss of or damage to any property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the Business Professionals of America Texas Association 2024 State Leadership Conference. Neither Texas BPA, nor any of its employees, agents, or representatives, will be responsible for any injury, loss, or damage that may occur to exhibits or personnel. Each exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold Business Professionals of America - Texas Association and its employees and agents harmless against all claims, losses, and damages to persons or property, government charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, or occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the American Bank Center and its employees and agents. In addition, the exhibitor acknowledges that Texas BPA and the American Bank Center does not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. Any policy providing such insurance must contain a waiver of any right of subrogation as to any claims against Texas BPA, its officers, directors, agents, or employees. The exhibitor, on signing the booth space rental agreement, expressly releases the aforementioned from any and all claims.



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