

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS ASSOCIATION
2023 SLC T-SHIRT DESIGN GUIDELINES**

Purpose:

To design the logo for the State Leadership Conference Special Event T-shirt. The winner will receive a free T-shirt, a certificate, and \$50. The winner will be recognized at the Special Recognition Ceremony at SLC.

Eligibility:

Any current member of the BPA Texas Association.

Design Criteria:

1. Must refer to the 2023 NLC theme “Discover Your Purpose” and may include date and/or location of NLC on logo design.
2. Must include the word “Texas” or the abbreviation “TX” or the state outline on the T-shirt logo design.
3. Must include the words “Business Professionals of America” or the abbreviation “BPA” and/or the BPA logo.
4. Logo design can only be one color.
5. Name of font and source of graphics must be on the T-Shirt Design Submission Form.
6. Logo design must be computer-generated and saved as a JPEG.
7. The size of the t-shirt logo design should be approximately 8.5” X 11”.
8. Multiple entries per chapter are acceptable, if each logo design has its own submission form and is submitted separately.
9. Only one logo design per T-Shirt Design Submission Form.
10. You may not use any words, diagrams, clipart and/or artwork that are not public domain.
11. No copyright items may be used, even with written permission.
12. Digital copy of the logo design must be submitted with the T-Shirt Design Submission Form.
13. You will be notified by email when your logo design is accepted for judging.
14. Submit the T-Shirt Design Submission Form and the digital graphic to: mattie.mckrell@yahoo.com
15. In the subject line put the name of the chapter, the name of the student submitting the design and the words: “T-Shirt Design”. Example: “Sharyland Pioneer, Sarah LaGrange, T-Shirt Design”
16. Pin designs and T-shirt designs must be submitted in separate emails.

Method of Evaluation:

The State Officer Team will judge the entries at their December meeting and submit the final designs to the Board of Directors for final decisions. Advisors will be notified prior to the State Leadership Conference regarding pin design selections. If the designs submitted do not meet the specifications outlined, it will not be considered.

Entry Deadline:

Return the attached T-Shirt Design Submission Form and a digital copy of the design. The entry must be date and time stamped no later than 11:59 p.m. on **December 5, 2022**.

For Additional Information:

Email: Susan McKrell, State Officer Coordinator at mattie.mckrell@gmail.com

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS T-SHIRT DESIGN SUBMISSION FORM**

DUE: December **5th**, 2022 no later than 11:59 P.M.

Designer's Name: _____

Designer's Email: _____

Chapter Advisor's Name: _____

Chapter Advisor's Email: _____

School Name: _____

School Address: _____

City/Zip: _____

School Phone #: _____

I, the undersigned, certify that the design is my original composition and was not professionally or commercially created, modified, or produced. I also certify that the production is in accordance with state and federal copyright laws. Business Professionals of America, Texas Association may reproduce, use, and modify my design in any way it deems necessary.

Contestant Signature

Advisor Signature

Name of Font: _____

Source of Graphics: _____

Description of Design:
