

Business Professionals of America, Ohio Association

PARTNERSHIP GUIDE

2025-2026



www.bpa.org/ohio



Business Professionals of America (BPA) is the leading Career and Technical Student Organization that is laser-focused on the professional development and future of our youth, providing the tools, skills and experiences students need to compete, succeed, and thrive in the business world. We provide student growth opportunities through career exploration, competitive events, leadership development, and community service.

By joining BPA, students gain hands-on experience and a competitive edge in today's fast-paced business world. We offer a variety of interactive learning pathways designed to deepen their knowledge, strengthen their skills, and set the stage for future success.

OUR MISSION

To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

OUR VISION

To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service and personal development.

OUR STUDENTS ARE ABLE TO PREPARE THEMSELVES FOR CAREERS IN:



Business Administration



Finance & Accounting



Information Technology



Computer Programming



Video Production



Small Business & Entrepreneurship



Graphic & Web Design



Human Resources

OHIO 2ND LARGEST

state association

13,000+
MEMBERS

170+
CHAPTERS

2024-2025

171
Middle Level Members

13,085
Secondary Members

352
Advisors

172
Chapters

100+
Volunteers/Judges

www.bpa.org/ohio

February 23-24, 2026

Hyatt Regency Downtown Columbus

STATE CONFERENCE



2,300+ Attendees
100+ Volunteers



State Officer Elections



Ted Talk by a Member



Trading Pin Design Challenge



T-Shirt Design Challenge

The Business Professionals of America, Ohio Association, State Leadership Conference (SLC) brings together student competitors, advisors, business and industry leaders, and vendors to provide a dynamic showcase of leadership and career-related skills. SLC is the highlight of the Ohio Association year and helps more than 2,300 members accomplish these objectives.

By building strong, collaborative relationships with businesses and organizations across Ohio and throughout the nation, Ohio Business Professionals of America is able to expand and elevate the educational experiences we provide to the students who are the heart of our association.

Our partners contribute far more than financial support. Their volunteer efforts, in-kind resources, expertise, and willingness to collaborate all play a vital role in helping Ohio BPA members unlock their full potential and develop into tomorrow's business leaders.

Through sponsorships, scholarships, workshops, competitive event judging, and exhibitor opportunities, partners help shape and support the next generation of business professionals. Each engagement—whether large or small—guides students toward meaningful, real-world career paths across government, public, private, and nonprofit sectors.

Ohio BPA's success is rooted in the hands-on, experiential programs that give students innovative ways to learn, grow, and lead. When businesses and organizations choose to partner with Ohio BPA, they gain a unique opportunity to actively participate in and influence these programs every single day. We recognize and deeply value the impact these relationships have on our student members, our advisors, and our entire organization. It is through the dedication and support of our partners that Ohio BPA is able to continue developing opportunities that strengthen leadership skills, enhance career readiness, and prepare students for bright futures. Invest in students.

Invest in Ohio BPA.

We look forward to partnering with you!

www.bpa.org/ohio

Benefits of Partnering with Ohio BPA

- Ohio BPA is a 501(c)(3) organization, and sponsorships or contributions may be tax-deductible or qualify as business expenses.
- Develop a strong talent pipeline by connecting early with motivated, career-focused business students who are building industry-recognized skills and credentials.
- Increase employee retention and productivity by hiring students who have already gained practical experience, leadership skills, and workplace readiness through BPA programs.
- Build consistent relationships with teachers and program advisors who directly influence and prepare future talent entering Ohio's workforce.
- Strengthen brand loyalty and recognition among thousands of BPA students—your future customers, interns, and employees.
- Network with influential business, industry, and education leaders at regional, state, and national BPA events.
- Offer meaningful work-based learning opportunities such as internships, mentorships, apprenticeships, and job shadowing to shape students into workforce-ready employees.
- Enhance your organization's community presence by supporting a statewide career-tech initiative that positively impacts students, schools, and local communities.
- Gain extensive digital and print marketing exposure through Ohio BPA's communication channels, event signage, social media, and statewide outreach.
- Support Ohio's future workforce by contributing to programs that strengthen students' leadership, business skills, and career readiness.
- Influence future industry trends by providing insights, feedback, and collaboration that help shape competitive events, curriculum alignment, and emerging workforce needs.

To **Volunteer** as a judge at SLC: <https://forms.gle/eop4Gsrj88GiTRot7>

To become a **Sponsor**: <https://forms.gle/nj9CD6K9fCLpYohKA>

To offer an **Educational Event**: email tina.krosse@education.ohio.gov



SPONSORSHIPS

VENDOR \$300 **BRONZE \$500** **SILVER \$1000** **GOLD \$2500** **PLATINUM \$5000**

	VENDOR \$300	BRONZE \$500	SILVER \$1000	GOLD \$2500	PLATINUM \$5000
Company Name/Logo highlighted and linked on Ohio BPA website	✓	✓	✓	✓	✓
Placement of promotional item(s) in 170+ Ohio BPA SLC registration packets	✓	✓	✓	✓	✓
Company logo displayed in official conference program for Ohio BPA SLC	✓	✓	✓	✓	✓
Professional Membership to Ohio & National BPA One membership per level.	✓	✓	✓	✓	✓
Exhibitor table at Ohio BPA SLC on February 23 rd Vendor Level FREE w/ 6 judges!	✓	✓	✓	✓	✓
Exhibitor table at BPA + DECA conference >> February 23 rd & 24 th Over 5,000 people in two days!		✓	✓	✓	✓
Opportunity to provide up to a 30 min interactive workshop or activity		✓	✓	✓	✓
Social Media Post on Ohio BPA platforms			✓	✓	✓
¼ page Company ad in official Ohio BPA SLC conference program			✓	✓	✓
Company name on official Ohio BPA SLC T-Shirt				✓	✓
Company recognition during Ohio BPA SLC Grand Awards Sessions				✓	✓
Sponsor Two Competitive Events at Jr High, HS, & Collegiate levels					✓
On-stage recognition & trophy presentation					✓

All partnership opportunities are offered on an annual basis, unless noted otherwise, and apply to the 2025–2026 year. Ohio BPA is a 501(c)(3).

We can customize any package or add-on to better support your organization. To discuss options, reach out to Tina Krosse at tina.krosse@education.ohio.gov.

WSAP Competitive Event

- **Individual Competitive Event - \$300**
- **Team Competitive Event - \$500**

Sponsor Logo will be displayed on screen for contest during the Awards Ceremony. Includes trophy presentation for a company representative on-stage for the competitive event.

Conference Lanyards - \$2000

Company logo printed on lanyard or donated lanyards for the state conference.

Conference Photographer - \$900

Photos taken all conference and played in slideshow before Grand Awards Ceremony.

Conference Videographer - \$900

SLC video is captured all conference, then a re-cap video is created.

Advisors Gift and/or Lounge - Negotiable

Give advisors a thank you gift and/or host an advisor lounge area at SLC.

Judges Gift - Negotiable

Give all SLC judges a thank you gift.

Volunteer/Judge Lunches - \$4000

Boxed Lunches/Snacks for all volunteers for the day. Optional food/drink gift cards.

Evening Entertainment for all attendees - \$4250

ThinkFast Interactive - An engaging team building game show that involves music and trivia.

Student Medals/Trophies - \$9500

For each competition: Top 10 receive a Medal | Top 3 receive a Trophy.

Social Media Post - \$250

One post on all Ohio BPA platforms. Artwork must be provided by sponsor.

Ohio BPA SLC Program Ad

¼ Page - Color - \$250 | ½ Page - Color - \$500 | Full Page - Color - \$750

Ohio BPA State Officer Events

- **State Officer Screening** - Meeting Space - \$800 | Lunch - \$1000
- **State Officer Retreat** - Overnight Accommodations - \$500 | Food - \$500

Opportunity to meet with students.

Scholarship - Negotiable

Create a scholarship in your company's name.

T-Shirt & Pin Design Challenges - \$225

Top two pin design winners and top t-shirt Design winner receive \$75 gift cards.

Judge Discount: \$50

Discount applied per on-site judge at SLC.



VOLUNTEER at the Ohio BPA State Leadership Conference

The Ohio Association of Business Professionals of America is a Career Technical Student Organization with over 13,000 members across Jr High, High School, and Collegiate Levels throughout the state!

Volunteers are needed to Judge our Competitive Events.



February 23
2026



Hyatt Regency
Columbus, OH



8:30am -
4:30pm

Competitive Event Areas

- Finance
- Business Administration
- Management Information Systems
- Digital Communication and Design
- Management, Marketing, and Communication
- Health Administration



Tina Krosse
Ohio BPA State Advisor
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www.bpa.org/ohio

Judges will review and provide feedback on student projects in various competitive event areas. This opportunity allows students to showcase their skills while receiving guidance from professionals with real-world experience.

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A major program of Ohio BPA is the Workplace Skills Assessment Program (WSAP). The WSAP prepares students to succeed and assesses real-world business skills and problem solving abilities in finance, management, IT and computer applications. It is BPA's showcase program and facilitates students demonstrating their career skills at regional, state and national conferences in more than 90 competitive events.

Levels: Middle (Jr High) | Secondary (High School) | Post-Secondary (Collegiate)



Finance

- Advanced Accounting
- Banking and Finance
- Economic Research Individual
- Economic Research Team
- Financial Analyst Team
- Financial Literacy
- Financial Math & Analysis Concepts
- Fundamental Accounting
- Managerial Accounting
- Payroll Accounting
- Personal Financial Management



Digital Communication & Design

- Adv. Desktop Publishing
- Broadcast News Production Team
- Computer Animation Team
- Computer Modeling
- Digital Communications and Design
- Digital Media Production
- Fund. Desktop Publishing
- Fund. of Web Design
- Graphic Design Promotion
- Podcast Production Team
- User Experience Design Team
- Video Production Team
- Visual Design Team - Pilot
- Website Design Team



Health Administration

- Health Administration Concepts
- Health Administration Procedures
- Health Insurance and Medical Billing
- Health Research Presentation
- Medical Coding



Business Administration

- Admin. Support Concepts
- Admin. Support Research Project
- Administrative Support Team
- Adv. Office Systems & Procedures
- Adv. Spreadsheet Applications
- Adv. Word Processing
- Basic Office Systems & Procedures
- Business Comm. Skills Concepts
- Business Fundamentals Concepts
- Business Law and Ethics
- Business Math Concepts
- Database Applications
- Fund. Spreadsheet Applications
- Fund. Word Processing
- Integrated Office Applications
- Intermediate Word Processing
- Legal Office Procedures
- Spreadsheet Applications
- Word Processing



Management Information Systems

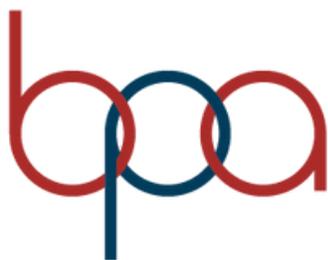
- C# Programming
- C++ Programming
- Computer Literacy Concepts
- Computer Network Technology
- Computer Programming Concepts
- Computer Security
- Device Config. & Troubleshooting
- Digital Citizenship
- Digital Game Design Team
- Information Technology Concepts
- Java Programming
- Linux OS Fundamentals
- Network Admin. Using Cisco
- Network Design Team
- Python Programming
- Server Admin. Using Microsoft
- SQL Database Fundamentals



MGMT, Marketing & Communication

- Adv. Interview Skills
- Contemporary Issues
- Digital Marketing Concepts
- Entrepreneurship
- Entrepreneurship Exploration
- Ethics & Professionalism
- Extemporaneous Speech
- Global Marketing Team
- Human Resource Exploration
- Human Resource Management
- Interview Skills
- Meeting & Event Planning Concepts
- Mgmt, Marketing & HR Concepts
- Parliamentary Procedure Concepts
- Parliamentary Procedure Team
- Prepared Speech
- Presentation Individual
- Presentation Team
- Project Management Concepts
- Small Business Management Team

Thank you



**BUSINESS
PROFESSIONALS**
of AMERICA

OHIO

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