



## State Officer Candidate Fact Sheet

## **Career-Technical Education & Career-Technical Student Organizations**

Business Professionals of America is a Career-Technical Student Organization, a co-curricular element of Career-Technical Education. Career-Technical Student Organizations (CTSO) enhance student learning through contextual instruction, leadership and personal development, applied learning and real-world application.

CTSOs work as an integral component of the classroom curriculum and instruction, building upon employability and career skills and concepts through the application and engagement of students in hands-on demonstrations and real life and/or work experiences through a Career and Technical Education (CTE) program. CTSOs help guide students in developing a career path, a program of study and provide opportunities in gaining the skills and abilities needed to be successful in those careers through CTSO activities, programs and competitive events. In addition, students have opportunities to hold leadership positions at the local, state, and national level and attend leadership development conferences to network with other students as well as business and industry partners.

- What is the purpose of Career-Technical Education?
- How did Career-Technical Education begin?
- How is Career-Technical Education funded?
- What are the 16 career fields represented in Ohio?

## **Business Professionals of America**

Many State Officer candidates will prepare for the interview process by envisioning and even role-playing various scenarios they may encounter as a State Officer. The following are examples of questions asked or problems encountered by former State Officers:

- What is the purpose of Business Professionals of America?
- What makes Business Professionals of America different from other career-technical student organizations?
- What are the characteristics of an engaged and involved BPA local chapter?
- How can chapter officers develop interest and enthusiasm within local chapters?
- What is the best way for new members to start participating in BPA?
- What are some ways a local chapter can increase membership?
- What are some creative ways in which local chapters can fundraise?
- How would you advise a local chapter to proceed with creating and executing a service project?
- In addition to competitions, what does Business Professionals of America have to offer members?

## Facts About Ohio BPA

### Business Professionals of America, Ohio Association

Headquarters | 25 South Front Street | MS #604 | Columbus, OH 43215

BPA is an integral part of the Business, Finance and Marketing unit within the Office of Career-Technical Education at the Ohio Department of Education & Workforce (DEW). BPA officers should be familiar with the following BPA state team members.

- Leah Amstutz, Director of Career-Technical Education
- Matt Winkle, Associate Director of Career-Technical Education
- Brenna Bartlett, Assistant Director of Career-Technical Education and Ohio BPA Board President
- Serena VerWeire, Education Program Specialist and Ohio BPA State Advisor

Visit the Ohio BPA Website | [www.bpa.org/ohio](http://www.bpa.org/ohio)

Visit the National BPA Website | [www.bpa.org](http://www.bpa.org)

## Business Professionals of America's Name

**Business:** The field for which Business Professionals of America prepares students. We educate BPA members to work efficiently in a variety of business settings.

**Professionals:** Students join Business Professionals of America to take advantage of a wide range of professional development opportunities.

**America:** Symbolizes pride in the United States and its free enterprise system.

## Mission Statement

The mission of Business Professionals of America is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

## Vision Statement

The vision for Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through **education, competition, community service** and **personal development**.

## BPA Pledge

*We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.*

## Official BPA Colors

**Navy** signifies the success achieved through leadership and professionalism. **Tan** represents the bountiful fields of opportunity in America. **Red** symbolizes the friendship obtained through teamwork in our organization.

## BPA Attire

The nametag is worn on the right side of the jacket.  
The highest torch award pin earned is placed on the right lapel.  
The national merit pin is placed on the right lapel.  
The year membership pin is placed on the left lapel.  
The officer pin is placed on the right lapel above the name tag.

## Special Olympics

Special Olympics is the Ohio Association's and National BPA's philanthropy and service partner. In Ohio, the school with the highest Special Olympics contribution receives a plaque at the State Leadership Conference.

## Logo and Tag Line

The official tagline is "Giving Purpose to Potential". To ensure there is clear communication of Business Professionals of America, the tagline must always appear with the logo on printed pieces. The tagline can be on one or two lines, depending upon the size and shape of the graphic piece. The size of the tagline cannot be smaller than 7-point font.