



## 2023 Business Professionals of America Ohio Association Pin Design Contest

### Purpose

Develop a design that will be produced into trading pins for the Ohio Association at the Business Professionals of America National Leadership Conference.

### Eligibility

Any student member or team of student members may enter this event; however, each chapter may only submit **one** design.

### Specifications

- This is a pre-submitted event, please complete the [online submission form](#).
- Member or team must incorporate the annual National BPA Theme, "Seize the Opportunity":
  - Design must include the words "Ohio" and "2024".
  - The title of the national theme does not have to appear in the design.
  - Designs should be in color in any shape; there is no color limit.
  - Designs may be one piece, multiple pieces and/or lighted.
- The member or team may enlist the help of others in producing a digitally created design.
- The dimensions of the design must not exceed 2" x 2". It is recommended that you use 300 dpi.
- The design **MUST** be saved in a .jpg format, all other formats will be **disqualified**.
- Contestant's name(s) may not appear anywhere on the design.
- No changes can be made to the design after submission.
- **All images must be licensed for commercial use and be accompanied by a works cited page.**
- All written and design materials must follow the organization's Copyright and Fair Use Guidelines and Graphic Standards and make proper use of the BPA logo and name (refer to the *Graphic Standards* in the *Style & Reference Manual*.)
- No registered trademarks or names may be used in accordance with Business Professionals of America's policy to comply with all state and federal copyright laws. Although a work may be freely accessible on the Internet and contain no statement of copyright, copyright law provides that such works are protected. Contestants must assume that works are protected by copyright until they learn otherwise. Contestants will be disqualified for copyright violations.

- Submitted designs become the property of the Business Professionals of America, Ohio Association (the winning pin may be modified or adapted when produced by Ohio BPA.)

### **Selection**

- Entry information (design .jpg files and works cited) must be submitted through the [online submission form](#) by **November 1st, 2023 by 11:59pm**.
- Online voting for submitted and approved designs will take place November 13th-17th, 2023 (one vote per registered student member).
- The winning design will be announced by the Ohio BPA State Officer team via social media by December 1<sup>st</sup>, 2023.
- The winning design member or team's chapter will be awarded a \$75 prize.

If you have additional questions, please contact Ohio BPA State Advisor, Serena VerWeire at [Serena.VerWeire@education.ohio.gov](mailto:Serena.VerWeire@education.ohio.gov).