
State Leadership Conference Corporate Sponsorship Packages

Business Professionals of America develops and empowers student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service. By supporting Business Professionals of America, Ohio Association, through a conference sponsorship, organizations can connect with thousands of student members and advisors, promote the importance of developing 21st century skills for the workplace, and invest in the next generation of leaders.

Conference Location: Hyatt Regency Columbus | 350 N High St, Columbus, OH 43215

Conference Dates: March 9, 2023

Estimated Number of Conference Participants: 2,500

SPONSORSHIP LEVELS

Conference Title Package (\$15,000)

- Naming rights to the 2023 State Leadership Conference, “2023 State Leadership Conference Presented by ABC Company”.
- Three (3) sponsor-crafted post on BPA Ohio Association’s social media pages.
- One (1) promotional item per chapter to be inserted into registration bags.
- Company name and logo on slideshow at Opening Session and Grand Awards Ceremony
- Company logo on t-shirts distributed at conference.
- Thank you and donation letter, and Friend of BPA decal, from the state officer team.
- Name and/or company listed in the digital conference program.
- One (1) exhibitor booth location at conference.

Platinum Package (\$5,000)

- “Gold Package” plus:
- One competitive event sponsorship (selected by sponsor from list of available events) to be recognized at conference as “Competitive Event Title, Sponsored by ABC Company”
- Company representative will award the trophy on stage at the Grand Awards Ceremony

Gold Package (\$2,000)

- “Silver package” plus:
- Three (3) sponsor-crafted post on BPA Ohio Association’s social media pages.
- One (1) promotional item per chapter to be inserted into registration bags



SPONSORSHIP LEVELS CONTINUED

Silver Package (\$1000)

- “Bronze package” plus:
- Company name and logo on slideshow at Opening Session and Grand Awards Ceremony
- Two (2) sponsor-crafted post on BPA Ohio Association’s social media pages.

Bronze Package (\$500)

- Thank you and donation letter, and Friend of BPA decal, from the state officer team.
- Company name listed in the digital conference program.
- Company logo on t-shirts distributed at conference
- One (1) flyer per person to be inserted into registration bags
- One (1) exhibitor booth location at conference

Exhibitor (\$250)

- 8’ display table and two chairs. *If you want more than 2 people in the booth, each additional exhibitor/person is a \$25.00 charge.*
- Request electric in the exhibitor agreement. NOTE: Bring your own extension cord. Extension cords will not be provided.
- Exhibitor may use the public WiFi at no additional cost.
- Display tables have linens. Bring company branded table covers.
- Company name listed in the State Leadership Conference digital program.
- *****Exhibitor booths are free when four (4) judges are provided to adjudicate in-person competitive events.***

Sign up to be a sponsor and/or exhibitor here: [2023 BPA Sponsorship and Exhibitor Form](#) (Google Form).

Remit Payment:

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