



## Do you have what it takes? Are you ready to be the “Best in Show”?

- ★ Register for any Virtual Competition
- ★ Be a Top Finalist
- ★ Accept an invitation to present your project at NLC in *The National Showcase*

During *The National Showcase* you and or your team will be scored based on a number of criteria to determine the “Best in Show” in each of the Virtual Competitions.

The qualifying Virtual Competitions are listed below:

- **Virtual Media Promotion Individual**
- **Virtual Media Promotion Team**
- **Software Engineering Team**
- **Web Application Team**
- **Mobile Applications**
- **Promotional Photography**
- **Cybersecurity**
- **Start-up Enterprise Team**

***The National Showcase***  
is an opportunity for our members to demonstrate their amazing skills. It is separate from the individual virtual events and will *not* affect the contest results.

### DESCRIPTION OF EVENT

The top finalists/winners in each Virtual Event will be invited to participate in the National Showcase at the National Leadership Conference. The National Showcase will give you a chance to showcase your project and earn additional recognition. Each of the competitor(s)/team(s) will be assigned a table in the BPA Showcase Hall. During that assigned time, the competitor(s)/team(s) will be rated to determine the Best in Show for each Virtual Event. Additionally, everyone at the National Showcase will have the opportunity to take part in the National Showcase Business Panel.

### SCHEDULE OF EVENTS

|   |                             |
|---|-----------------------------|
| <b>Friday, May 3<sup>rd</sup></b> .....                           | <b>Hilton Anaheim Hotel</b> |
| 7:30 a.m. - 9:00 a.m. .... National Showcase Setup .....          | Pacific Ballroom D          |
| 9:00 a.m. - 10:00 a.m. ... National Showcase Business Panel ..... | Pacific Ballroom B          |
| 10:00 a.m. - 1:00 p.m. .... National Showcase .....               | Pacific Ballroom D          |
| 12:30 p.m. - 1:00 p.m. .... Awards/Tear Down .....                | Pacific Ballroom D          |

### GUIDELINES

- Competitor(s)/Team(s) will promote their project.
- Internet will *not* be provided.
- Power will *not* be included. **Be sure your devices are fully charged.**
- A Showcase Judge will score the competitor(s)/team(s) according to the Showcase Rubric on the next page.
- The competitor(s)/team(s) with the highest score from the *National Showcase* in each of the Virtual Events will be named the “Best in Show” for that event and recognized on stage during the 12:30 p.m. Awards ceremony.
- As schedules permit, the contestants/teams are encouraged to stay the length of the Showcase/Panel.



Today's students. Tomorrow's business professionals.

Judge Number \_\_\_\_\_

Team/Contestant Number \_\_\_\_\_

## Best in Show Rubric

| <b>Virtual Event:</b>  |   |                            |                    |                      |               |
|--|---|----------------------------|--------------------|----------------------|---------------|
| Evaluation Item  | Not Demonstrated  | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
| <b>Display Area – each contestant/team will be assigned a 6' table</b>   |   |                            |                    |                      |               |
| Content – names, logos, and graphic are appropriate for a school-related function<br><br>Required elements:<br>Company name (if applicable)<br>Logo (if applicable)<br>Product Information (if applicable)<br>Design features and components do not extend beyond the assigned space | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| Presentation:<br>Area is neat and clean<br>Attention-grabbing<br>Efficient use of resources  | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| Effective use of promotional materials, such as:<br>Flyers, Brochures, Banners, etc.<br>Sample Merchandise<br>Technology (computers, mobile devices, etc.)   | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| <b>Professionalism</b>   |   |                            |                    |                      |               |
| Competitor(s) are available for the entire time  | 0   |                            |                    | 10                   |               |
| Competitor(s) are professional and courteous to conference attendees   | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| Exhibit Hall attendees are encouraged to visit display areas   | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| <b>Communication</b>   |   |                            |                    |                      |               |
| Clearly explains project to conference attendees   | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| Correctly answers conference attendee questions  | 0   | 1 - 7                      | 8 - 14             | 15 - 20              |               |
| <b>Disqualification</b>  |   |                            |                    |                      |               |
| Materials outside of display area<br>Inappropriate images or media<br>Copyright violations of any kind (per BPA copyright guidelines)  | Violation: ____ Yes ____ No<br>Notes Regarding the Violation: |                            |                    |                      |               |
| <b>Final Score (150 max)</b>   |   |                            |                    |                      |               |



Today's students. Tomorrow's business professionals.

Judge Number \_\_\_\_\_

Team/Contestant Number \_\_\_\_\_

## Best in Show Rubric

|   |  |
|---|--|
| <b>Virtual Event:</b>   |  |
| <b>Judges' Comments</b>   |  |
| <b>COMMENTS: (to be viewed by contestant)</b><br>(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.) |  |
| <b>AREAS FOR IMPROVEMENT:</b>   |  |