



Montana Association
2023-2024
T-Shirt Design Contest

The T-Shirt Design Contest provides an opportunity for participants to use design and layout skills to create a graphic design to promote the Montana Association of Business Professionals of America and the 2025 State Leadership Conference.

The winning design will be used as the official Montana BPA State Leadership Conference t-shirt be worn by members, advisors, and guest during state leadership conference activities as well as during the 2025 National Leadership Conference and other events and locations outside of BPA. The winning t-shirt design will essentially become a part of Montana BPA history.

All entries must meet the following guidelines:

1. Theme

This year the contest will focus on the state of Montana and BPA. The design should be a simply graphic design representing the state of Montana and Montana BPA. The theme for the State Leadership Conference is “Set the Stage.”

2. Specifications

All entries must adhere to the following guidelines

- ★ **Shirt Color:** Identify the color of shirt to be used, all shirts will be one (1) solid color
- ★ **Design:** Montana inspired, representing BPA
- ★ **Screen Colors:** Only three (3) print screen colors may be used
- ★ **Printing:** Printing will only be on the front of the shirt, no artwork will appear on a sleeve or backside
- ★ **Slogan:** Must include either the words “Business Professionals of America” or the “BPA” acronym
- ★ **Option:** Design may include the year, 2025 but is not required
- ★ **Submittal:** Only one entry per student allowed, entry will be submitted electronically as a jpeg file

Entries in for the T-Shirt Design contest are judged on the basis of originality, appearance and neatness, appropriateness for the conference theme, and promotional value. The Montana BPA State Officer Team will select the winning design. A small financial gift will be awarded to the winning design.

THE T-SHIRT DESIGN CONTEST ENTRIES MUST BE E-MAILED ON OR BEFORE DECEMBER 1, 2024. T-Shirt Design Contest entries should be e-mailed to State Officer Coordinator, Jennifer Rohrer at jrohrer406@gmail.com



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