

## IOWA BPA CONFERENCE DRESS CODE

*Contestants' name badges should be worn at all times.*

### **Professional Dress**

1. Men
  - Dress slacks, dress shirt and tie
  - Suit, dress shirt and tie
  - Sport coat, coordinated dress slacks, dress shirt and tie
  - Dress shoes required with all of the above
2. Women
  - Pant or skirt suit
  - Skirt or slacks with coordinated blouse and/or sweater
  - Dress
  - Dress shoes or sandals with a heel required with all the above

### **Casual Dress**

1. Men
  - Sportswear (jeans), pants and shirt, jogging attire, t-shirts and shorts
  - Footwear required with all of the above
  - The following is not acceptable for casual dress—cut-offs, ragged clothing, and bare feet
2. Women
  - Sportswear (jeans), pants and shirt, jogging attire, t-shirts and shorts
  - Footwear required with all of the above
  - The following is not acceptable for casual dress—halter tops, tube tops, cut-offs, ragged clothing, and bare feet

**Professional Dress** required for the following events: General Sessions, all Competitive Events (judged, non-judged, and open), Campaign Rally, and Caucuses.

**Casual Dress** for Chapter Activities (The following is not acceptable for Casual Dress: tank tops, halter tops, tube tops, cut offs, ragged clothing, thongs, and bare feet.)

**Members who are not dressed within Dress Code guidelines will be asked to leave.**



## **Secondary & Post-Secondary State Leadership Conference**

**Holiday Inn & Suites, NW  
Des Moines, Iowa  
February 18-20, 2024**

## 2023-2024 Secondary BPA Officers



### Secondary Officer Team

Kelsey Taylor, Prairie High School - Vice President

Karen Liu, Iowa City West - President

Corryn Rausch, Prairie High School – Reporter.

Damian Vergara, Columbus Community - Parliamentarian

Layan Ahmed, Iowa City West - Vice President of Marketing

Taylor Bartholomew, Washington - Secretary/Treasurer

### Post-Secondary Officer Team



**Carly Palmer**  
Northeast Iowa CC, Calmar  
Post-Secondary President



**Allyssa Norman**  
Hawkeye CC, Waterloo  
Post-Secondary Vice President

### **Business Professionals of America Pledge**

"We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.



## SECONDARY OFFICER CANDIDATES

Hanna Ogle, Bedford  
Corryn Rausch, Cedar Rapids Prairie  
Sophia Stammeler, Waterloo  
Junze Sun, Iowa City West  
Jack Twait, Iowa City West  
Ariana Vergara, Columbus Junction

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## POST-SECONDARY OFFICER CANDIDATES

Alexis Cutsforth, Hawkeye  
Allyssa Norman, Hawkeye  
Sarah Riesberg, Iowa Lakes

## Business Professionals of America, Mission Statement

The mission of Business Professionals of America is to contribute to the preparation of a world-class workforce through the advancement of leadership, citizenship, academic, and technological skills.

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## Business Professionals of America, Vision Statement

Business Professionals of America will be a cohesive agent in the world-wide networking of education, business, and industry. Business Professionals of America will be the leading student organization in preparing a world-class workforce. Business Professionals of America will set a standard of excellence for vocational student organizations.

## IMPORTANT BPA DATES—2024

May 10-14, 2024	National Leadership Conf.	Chicago, IL
Mid-June	Officer Training	Des Moines

## Future Sites and Dates for the BPA National Leadership Conference

Orlando, FL – May 7-11, 2025

Nashville, TN – May 6-10, 2026

Connect with us on

**facebook**

<https://www.facebook.com/BPAIowa>

**Iowa BPA Website:** [www.bpa.org/iowa](http://www.bpa.org/iowa)

## *Iowa Representatives Serving on the National Officer Team*



Abby Renoux  
Secretary



John Woodward  
Parliamentarian

**Business Professionals of America  
Iowa Association  
2024 State Leadership Conference**

Sunday, February 18, 2024

11:00 a.m. Post-Secondary and Secondary Officers Arrive

11:30 a.m. Conference Registration Opens (Lobby B)

12:00 p.m. All Competition Begins

**Please see individual event schedules for exact test times/rooms**

***Cell phones off during competition!***

Programming Events (need computer with USB port) and Judged Events at the Hotel

**12:30 p.m. Buses Leave Holiday Inn for Computer Events**

**1:00 p.m. *Cell phones off during competition!***

## Computer Events at DMACC

(Group 1) 1:00 – 2:50 p.m.

## Pencil & Paper Events and Judged Events at Hotel

3:00-6:00 p.m. Open Testing Lab for Open/Objective Events

**No one admitted after 5:00 p.m.**

Bennigans (must have own computer)

**2:30 p.m. Buses Leave Holiday Inn for Computer Events**

## Computer Events at DMACC

(Group 2) 3:00-4:50 p.m.

## Pencil & Paper Events and Judged Events at Hotel

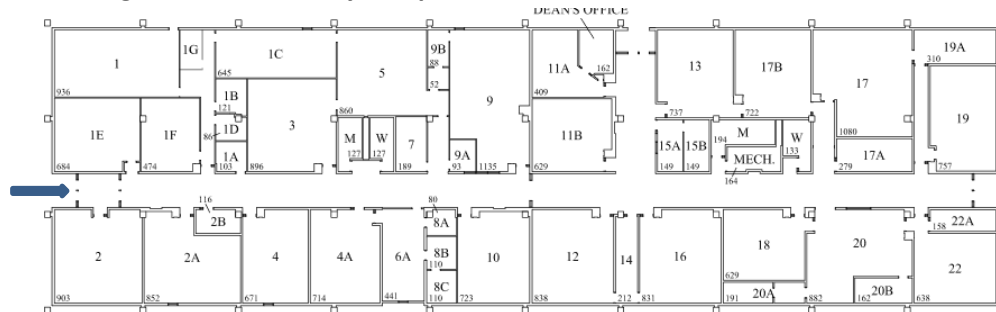
4:30 p.m. **Buses Leave Holiday Inn for Computer Events**

## Computer Events at DMACC

(Group 3) 5:00-6:50 p.m.

## Pencil & Paper Events and Judged Events at Hotel

### Building 8, DMACC Ankeny Campus

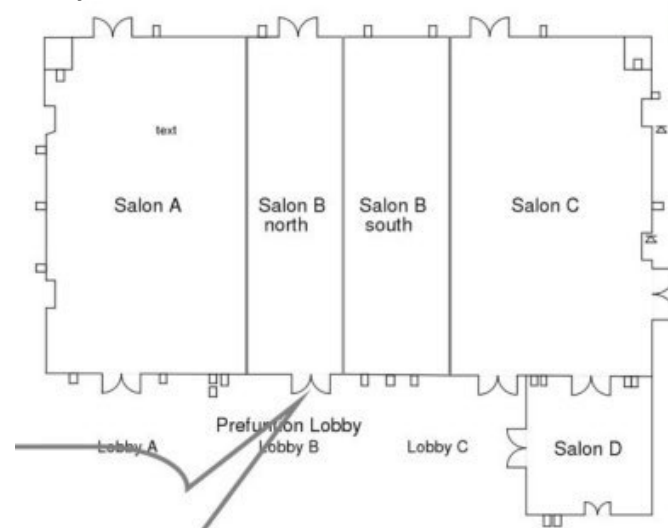


**Contest Rooms: 1E, 2, 2A, 5, and 17.**

**BPA Building Contact – DMACC Room 10**

DMACC Tech Support Room 7

### Holiday Inn, First Floor



## 2024 Trading Pins for NLC

**Order forms will be available at the Registration Desk.**





## The Emblem



The four points of the BPA shield stand for Ambition, Leadership, Sociability, and Poise.

- The shield itself stands for honor and dignity and the importance of business in America.
- The stripes represent education, citizenship, loyalty, patriotism, competency, and dependability.
- The bar represents the service provided by employees in business occupations.
- The quill and inkwell represent the stability of business occupations through the ages, and the torch represents worthy goals.

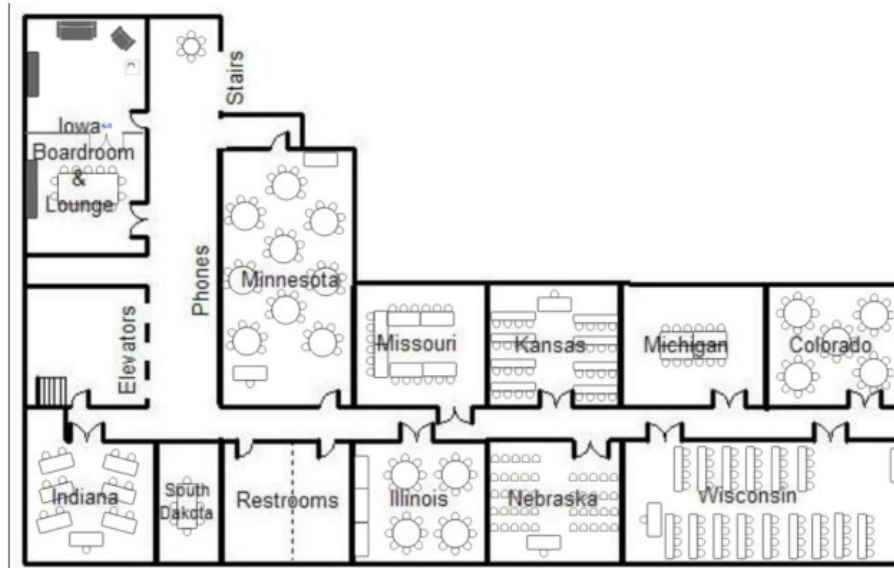
## Miracle Minute -- Cents Do Count!

Help BPA raise money for  
Special Olympics at the  
BPA Awards!!!



5:00-8:30	Food Truck in Back Parking Lot Menus will be available at the registration desk.
7:00 p.m.	<b>Last Bus Back to Holiday Inn</b>
9:00 p.m.	Secondary Officer and Officer Candidates Meeting Ballroom
9:30 p.m.	Informal Secondary/Post-secondary Conference <b>Kick Off</b> Dress is Casual, Ballroom Advisor Professional Development – Minnesota RoundTable – Share ideas for fundraising, recruitment, chapter activities, etc.
10:00 p.m.	Secondary and Post-Secondary Mentalist Relax and Refresh!
Midnight	Curfew

### Holiday Inn, Lower Level



**Monday, February 19, 2024**

6:30-10:30 a.m.	Pick up Breakfast Buffet in Bennigans Country Cork Seating in Restaurant
	<b><i>Post-Secondary Delegates</i></b>
9:00 a.m.	Awards and Closing Session Quality Chapter Distinction, Outstanding Member, Miracle Minute, Torch Awards, and Competitive Events Results Advisors pick up packets in Rm 126 after Awards
Before Noon	Post-Secondary members check out of hotel.
	<b>Secondary Delegates</b>
8:30 a.m.	Secondary Competitions Begin
	<b>Please see individual event schedules for exact test times/rooms</b> <b><i>Cell phones off during competition!</i></b> 8:30 a.m. – 6:30 p.m. Pencil & Paper and Judged Events at Hotel Programming Events (need computer with USB port)
1:00-1:45 p.m.	Officer sponsored activities: Entrepreneurship Mini Session-Ballroom
1:00-5:00 p.m.	Open Testing Lab for Open/Objectives Events <b>No one admitted after 4:00 p.m.</b>
2:00-2:45 p.m.	Officer sponsored activities: Entrepreneurship Mini Session-Ballroom
TBA p.m.	Finals for Judged Event/After Preliminaries
9:00 p.m.	Secondary Officer Candidates Take Exam Mrs. Fickel's Room
10:00 p.m.	Chapter Game Night in the Ballroom Organized Activities for Secondary Members

**Monday, February 19, 2024, cont.**

Midnight	Curfew
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**Tuesday, February 20, 2024**

6:30-8:00 a.m.	Pick up Breakfast Buffet in Bennigans Country Cork Seating in Restaurant
	<b><i>Secondary Delegates</i></b>
7:30 a.m.	Campaign Managers and Candidates Meet
7:40 a.m.	Campaign Posters in Place
7:50 a.m.	Head Voting Delegates Meet
8:00 a.m.	Meet the Candidates
8:15 a.m.	Second General Session—Torch Awards Ceremony Quality Chapter Distinction, Outstanding Member, Miracle Minute, and Torch Awards Candidate Speeches
9:15 a.m.	Caucuses & Chapter Sharing
10:10 a.m.	Delegate Voting
After 11:00 a.m.	Advisors pick up your packets in Room 26 (BPA-HQ)
Before 11:30 a.m.	Secondary Members Check Out of Hotel
11:30 a.m.	Officer Farewells, Install Officers
12:00 p.m.	Awards Session (or immediately after the 11:30 p.m. event)

