



**BUSINESS
PROFESSIONALS**
of AMERICA

**Giving Purpose
to Potential**

**Fall Leadership Conference Tentative Agenda
October 15-16, 2023
Des Moines, IA**

Sunday, October 16, 2023

- 3:00 Registration and Hotel Check In
- 4:00 Opening Session (Professional Attire)
Guest appearances by our National Officers, Abby Renoux and John Woodward
- 4:15 Keynote Speaker, Kathy Bresnahan, “**Live Like Line**”
- 5:15 Break
- 5:30-7:00 Longer Sessions (90 Minutes)- Pre Registration will be required.
- **Design Dash** -participants will be involved with DD Sunday night and Monday Morning- Sign up is limited to first **100** participants- **10** students per school. Use this Design Dash registration link:
<https://forms.gle/SQdMbJn7jntoTE8y8>
 - Developing Local Officer Teams (perfect for chapter officer training)
- 5:30-7:00 20 Minutes Sessions...*Secondary Students Pick Three to Attend*
- Secondary Break Out Sessions
- “Live Like Line”- Continued from Keynote Address
 - Collaborating as a Team
 - Meet Members through Networking
 - Chapter Fundraising/ Recruiting (**Round Table Discussions**)
 - Gaining Recognition at the National Level
 - Maximize Your Membership
- 7:00-9:00 Dinner with your Chapter
- 9:00-10:00 Snacks Provided by BPA in Lobby
- 10:00-11:00 Secondary Game Night in Salon
- 12:00 Curfew

Monday, October 17, 2023

- 8:00-9:30 Breakfast in Bennigans or on your own
- 8:30-11:00 College Fair in Hotel Lobby
- 8:30-11:00 Design Dash Resumes with Dawn Bowlus
- 9:30-11:00 Secondary Breakout Sessions 20 Minutes Sessions...
*Secondary Students Pick **three** to Attend*
- Back to the Basics with BPA Bingo
 - Securing Corporate Sponsorships
 - Student Enterprises in High Schools
 - Dressing for Success
 - Chicago Nationals...What to Expect
 - Running for State Office (**Session 1 only in Lobby**)
- 11:15-11:45 Closing Session Secondary
- 11:45 Check out of Rooms