

ALASKA
**BUSINESS
PROFESSIONALS**
of AMERICA

Giving Purpose to Potential

State Leadership Conference
February 14-15, 2020
Mat-Su Career and Technical High School



State Officer Leadership Team

Engen Sundberg Post-secondary President

Robert Molina Secondary Vice President

Zephaniah Hailey Secondary Secretary

Landon McDowell Secondary Treasurer



Alaska BPA



alaskabpa



AlaskaBPA

#AlaskaBPA
#AlaskaBPASLC2020
#BPAallday

Gold Sponsors

Alaska Army National Guard, Sgt Kolten Conant, Recruiting & Retention NCO

Conference bag swag

Certiport, a Pearson Vue Company

Business Administration

- MOS Word Vouchers for 1st place winners of Events 200, 205, 210 Fundamental Word Processing, Intermediate Word Processing, Advanced Word Processing
- MOS PowerPoint Voucher for 1st place winner of Event 215 Integrated Office Applications
- MOS Excel Vouchers for 1st place winners of Events 230 and 235 Fundamental Spreadsheet Applications and Advanced Spreadsheet Applications
- MOS Access Voucher for 1st place winner of Event 240 Database Applications

Management Information Systems

- IC3 Vouchers (3) for 1st place winner of Event 391 Information Technology Concepts
- MTA Networking Fundamentals Voucher for 1st place winner of Event 300 Computer Network Technology
- MTA Windows OS Fundamentals Voucher for 1st place winner of Event 305 PC Servicing & Troubleshooting
- MTA Networking Fundamentals Voucher for 1st place winner of Event 310 Network Administration Using Microsoft
- MTA Security Fundamentals Voucher for 1st place winner of Event 320 Computer Security
- MTA Software Development Fundamentals Voucher for 1st place winner of Event 330 Visual Basic/C# Programming

Digital Communication and Design

- Adobe InDesign ACA Voucher for 1st place winner of Event 400 Fundamental Desktop Publishing
- MTA HTML5 Application Developer Fundamentals Voucher for 1st place winner of Event 405 Fundamentals of Web Design
- Adobe InDesign ACA Voucher for 1st place winner of Event 410 Graphic Design Promotion
- Adobe InDesign ACA Voucher for 1st place winner of Event 415 Digital Publishing

Cobb Street Market

Monetary donation to help with SLC expenses

Diversified Tire

Monetary donation to help with SLC expenses

Extreme Fun Center Wasilla

Venue for Special Event

Matanuska Susitna Borough School District & Career Tech High School

Venues for Career Fair and State Leadership Conference

Northern Air Cargo

Lanyards and conference bag swag

Perkup Espresso LLC

Monetary donation to help with SLC expenses

Precision Exams, Adam Sanchez, Vice President of Sales

Industry Certification Exam at no cost to our members at SLC

21st Century Skills Category

- 21st Century Success Skills
- General Financial Literacy
- Preparing for College & Careers

Business Management & Administration Category

- Business Communication 1
- Business Concepts
- Customer Service

Members can take one or all the exams. The exams cannot be taken more than one time.

UAA's College of Business and Public Policy

Conference bags



ALASKA

Judges and Volunteers

Ana Baletskaya
Adriane Clark
Patrick Clark
Margie Cobb

Phil Cobb
Seth Cobb
Steve Cook
Brian Leonard

Stacy Molina
Diana Soliday
Marie Stoner
Josette Willcox

Business Partners

BPA National Center, Ms. Heather Bunning, Director of Marketing & Stakeholder Engagement

*Leadership Workshop
Conference bag swag*

Chef Rebecca Giedosh-Ruge and CTHS Culinary Students

Conference Meals

Chevy Wasilla, Chris Bills, Parts Manager

Door prize

Helvey Communications, Kristin Helvey, MBA, APR

Gift card for 1st place winner of Event 535 Human Resource Management

Marie Stoner, Alaska BPA Alumni

Leadership Workshop

Northrim Bank, Brian Leonard, Wasilla Assistant Branch Manager

Gift bag for 1st place winner of Event 145 Banking and Finance (Secondary division)

Wells Fargo Bank NA – Wasilla, Adriane Clark, Service Manager

Conference bag swag and gift back for 1st place winner of Event 145 Banking and Finance (Post-secondary division)

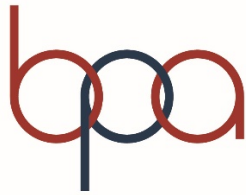
Career Fair Participants

Alaska Army National Guard
BPA National Center
Matanuska Electric Association
Matanuska Susitna Borough
Matanuska Susitna Borough School District
Northrim Bank
UAA's College of Business and Public Policy
Wells Fargo Bank NA

Exhibitor Showcase

Friday, February 14 4:15 p.m. – 8:15 p.m.
Saturday, February 15 8:00 a.m. – 5:00 p.m.





State Leadership Conference Schedule

Friday, February 14

- 8:00 am - 8:25 am Depart CTHS for MSBSD District Office
- 8:30 am - 8:45 am Advisor Check-in (Chapter Review of Materials)
- 8:45 am - 9:10 am Welcome – Opening Session
- 9:15 am - 11:15 am Career Fair
- 11:15 am - 11:45 am Lunch
- 11:45 am - 1:15 pm Business Meeting
- 1:20 pm - 1:55 pm Depart MSBSD District Office for CTHS
- 2:00 pm - 3:10 pm Day of Service Activities, Scavenger Hunt & Networking
- 3:15 pm - 8:00 pm Day of Service Activities and Scavenger Hunt (continue)
- 3:15 pm - 5:15 pm Session 1 (check your individual competitive event schedule)
- 5:15 pm - 6:15 pm Dinner and Exhibitor Showcase
- 6:00 pm - 6:15 pm State Officer Candidate Meeting (room 136)
- 6:15 pm - 8:15 pm Session 2 (check your individual competitive event schedule)
- 8:20 pm - 10:15 pm Special Event at Extreme Fun Center – Wasilla

Saturday, February 15

- 8:00 am - 8:30 am Breakfast Business Meeting (Officer candidate speeches & voting)
- 8:00 am - 5:00 pm Exhibitor Showcase
- 8:30 am - 1:00 pm Day of Service Activities and Scavenger Hunt
- 8:30 am - 10:30 am Session 3 (open events & Precision Exams)
- 10:30 am - 12:30 pm Session 4 (open events & Precision Exams)
- 12:30 pm - 1:00 pm Lunch
- 1:00 pm - 2:00 pm Leadership Workshop 1 (The Rise Through Communication to Success)
- 2:15 pm - 3:15 pm Leadership Workshop 2 (Parli Pro: Before, During & After Academia)
- 3:30 pm - 4:30 pm Leadership Workshop 3 (Leveraging Volunteer & Internship Programs)
- 4:30 pm - 5:15 pm Dinner
- 5:15 pm - 7:15 pm Business Meeting & Awards Session
- 7:15 pm - 7:30 pm Photo Opportunity
- 7:30 pm - 8:15 pm Clean-up (assistance from all members/advisors is requested)

Competitive Events Coordinators

- Shane Cobb Computerized Events and IT Support
- Samantha Walsh Computerized and Written Events
- Amy Riddle..... Registration, Presentation Events, Awards

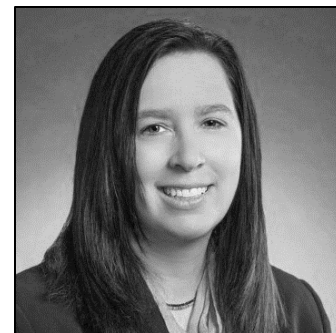


Special Guest:

Heather L. Bunning

Director of Marketing and Stakeholder Engagement

Business Professionals of America



Heather is excited and honored to be attending the 2020 Alaska BPA State Leadership Conference. Having been involved with BPA for more than 15 years Heather has engaged as a sponsoring partner as well as a member of the National BPA Board of Trustees prior to joining the National Center staff in August of 2014.

She has focused her entire professional career on roles and responsibilities that have been about advocating on behalf of students and has dedicated many professional and personal hours working with, supporting, promoting mentoring and championing students, many of whom she has been honored to get to know and stay in touch with over the years.

Heather's work and commitment to student advocacy has been recognized nationally by various organizations including INROADS, the National Academy Foundation, AICPA and Business Professionals of America where she was presented with the Outstanding Service Award in 2013.

As the Director of Marketing & Stakeholder Engagement, Heather is committed to shining a spotlight on all of the incredible members that are a part of BPA and looks forward to championing, showcasing and supporting the Alaska BPA members during this year's State Leadership Conference!

Leadership Workshops

The Rise Through Communication to Success (Room 1114)

2019-2020 State Officer Leadership Team

Join your state officers for this hands-on interactive workshop that will test your leadership, cooperation, communication and critical thinking.

Parli Pro: Before, During & After Academia (Room 1115)

Marie Stoner

Parliamentary Procedure can feel like a dry and dusty subject – but it doesn't have to be. Join BPA alumni and former Colony High Chapter Parliamentarian, Marie Stoner, on the exploration of parli pro. Learn about the history and evolution of the customs, the former rules of order that are used now both in your BPA curriculum and in other institutions, and the surprising ways you can incorporate these methods into your post-education lives.

Leveraging Volunteer & Internship Programs (Room 1114)

Heather L. Bunning, Director of Marketing & Stakeholder Engagement Business Professionals of America

No matter if you are in high school or college, volunteering and internship experiences can help to boost your skills and expand your network while you work toward the completion of your education and begin focusing on how to utilize your degree.

Whether paid or unpaid, both volunteer experiences and internships are great ways to display your commitment to a cause and promote that hands on experiences such as these are a priority for you on both a personal and professional level. And, believe it or not, your career can start from something as simple as a volunteer or internship experience.

Come learn how to leverage volunteer and internship experiences and potentially gain a competitive advantage for your future.

Workshop Evaluation





Workplace Skills Assessment Program

Written Concepts Tests

Advanced Accounting
Advanced College Accounting
Banking and Finance
Business Law and Ethics
College Accounting
College Payroll Accounting
Computer Network Technology
Computer Security
Federal Income Tax Accounting
Fundamental Accounting
Managerial Accounting
Network Administration Using Cisco
Server Administration Using
Microsoft
Payroll Accounting
PC Servicing & Troubleshooting
Personal Financial Management
SQL Database Fundamentals

Presentation Events

Administrative Support Research
Advanced Interview Skills
Broadcast News Production Team
Computer Animation Team
Computer Modeling
Contemporary Issues
Digital Media Production
Economic Research Individual
Economic Research Team
Entrepreneurship
Ethics and Professionalism
Extemporaneous Speech
Financial Analyst Team
Global Marketing Team
Graphic Design Promotion
Human Resource Management
Interview Skills
Network Design Team
Parliamentary Procedure Team
Prepared Speech
Presentation Management Individual
Presentation Management Team
Small Business Management Team
Video Production Team
Website Design Team

Computer-Based Tests

Administrative Support Team
Advanced Office Systems &
Procedures
Advanced Spreadsheet
Applications
Advanced Word Processing
Basic Office Systems &
Procedures
Database Applications
Digital Publishing
Fundamental Desktop Publishing
Fundamental Spreadsheet
Applications
Fundamental Word Processing
Fundamentals of Web Design
Integrated Office Applications
Intermediate Word Processing
Legal Office Procedures
Medical Office Procedures

Open Concepts Events*

Administrative Support Concepts
Business Meeting Management Concepts
Computer Programming Concepts
Digital Communication and Design Concepts
Digital Marketing Concepts
Financial Math and Analysis Concepts
Information Technology Concepts
Management, Marketing and Human Resources
Concepts
Parliamentary Procedure Concepts
Project Management Concepts
*** All open concepts events have a 60-minute time limit.
If there is room in the computer lab, you can take open
events whenever you have time in your schedule.**



Day of Service Activities

What happens when like-minded students and teachers come together in one location? Change, Difference! Be that change, be that difference at the 2020 Alaska Association of BPA State Leadership Conference. Participate in the Alaska BPA Annual Day of Service.

A Million Thanks

With more than seven million letters sent to date, A Million Thanks supports our active, reserve and veteran military by sending millions of letters of thanks and encouragement directly to our service members. Join us as we write letters to thank members of our Armed Forces.

Website: amillionthanks.org

Pocket Flags Project

Our objective is to fold as many pocket flags as we can so they can reach the pockets of our military personnel on the front lines. We want them to know that we care and that we are keeping them in our hearts and our prayers.

Spirit Letters for Special Olympics Alaska

Join us as we make cards and write letters of encouragement for local area athletes of the Special Olympics Program.

Miracle Minute for Special Olympics Alaska

Join us as we collect money for the Special Olympics Alaska for one minute.

Don't Drive Distracted or Impaired

Join us as we learn about saving lives, preventing injuries and promoting safe and healthy lifestyles. Complete an obstacle course while wearing a set of "impaired driving" goggles and then sign a pledge stating your commitment to not driving distracted or impaired.

Blessing Barrel for MyHouse Wasilla

Join us as we add needed items to the MyHouse Wasilla Blessing Barrel. MyHouse is a non-profit organization with two for-profit businesses that train and employ homeless youth. MyHouse is a hand up not a hand out that provides services to homeless youth ages 14-24.



Conference Expectations

- Remember that you are representing our organization; conduct yourself in an orderly manner at all times
- Professional dress is required for our conference
- No alcohol, drugs, or weapons are allowed
- Your school will be billed for any damage you are responsible for
- Cell phones are to be used at appropriate times; turn cell phones off before entering a competitive event, workshop or Day of Service sessions
- Should you break the rules, the conference organizers may choose to send you home

2019-2020 Alaska State Officer Leadership Team



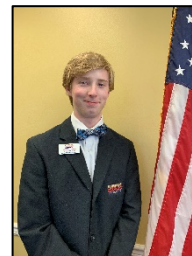
Engen Sundberg
Post-secondary President



Robert Molina
Secondary Vice President



Zephaniah Hailey
Secondary Secretary



Landon McDowell
Secondary Treasurer

State Advisor

Amy Riddle



Local Advisors

Leah Byam
Shane Cobb
Rainier Marquez
Christel Mozalevskiy
Anne Stoneking
Samantha Walsh

Future BPA NLC Locations

2020 Washington, DC May 6-10
2021 Orlando, FL May 5-9
2022 Dallas, TX May 4-8
2023 Anaheim, CA April 26-30

Alaska BPA 2020 Pin



Pin Designed by:
Zephaniah Hailey
Redington Chapter

