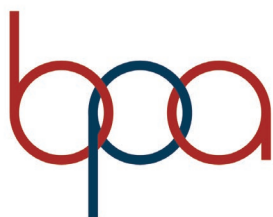


Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



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## *Alaska BPA's Mascot*

### **Lil Sammy**

Our State Officer Leadership Team (SOLT) would like to introduce this year's mascot, Lil Sammy. The officers will be sharing "A Day in the Life of Lil Sammy" social media posts. So be sure to follow us on Facebook, Instagram and Twitter to keep up with #LilSammy throughout the year.

Photo on left: Lil Sammy was happy to go to the Alaska BPA Neon Bowling Event.

Photo on right: Lil Sammy joined SOLT at a fall training that was hosted by CTSO Alaska.



## *National Center Webinars*

### **New Chapter Welcome**

Director of Member Services, Mark Burch, hosted the **New Chapter Welcome** webinar in August. To view the archived version, click the link below.

<https://bpa.org/blog/calendar/8-29-2019-webinar-wednesdays-new-chapter-welcome/>

For all past and future webinars click on this link: <https://bpa.org/events/webinar-series/>

Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



## *Other National Center News*

### **2019-2020 BPA Promotional Video Released**

Our new promotional video is available on the National BPA YouTube channel at: [https://www.youtube.com/watch?v=fcimi3K\\_HgE&t=10s](https://www.youtube.com/watch?v=fcimi3K_HgE&t=10s) as well as on the bpa.org website located in the [BPA NLC HQ](#) section, where you can even download a copy of the video for your use. We are looking forward to the year ahead and can't wait to see how our student members embrace this year's membership theme: *Capitalize Your Future!*

### **Stukent Social Media Marketing Challenge Announced**

*Open to All Secondary Division BPA Student Members*

Are you ready to compete in the Stukent Social Media Marketing Challenge? It provides the opportunity for students to participate in the world's first social media marketing simulation, Mimic Social, used by many top institutions around the world. In Mimic Social, you manage a \$5,000 weekly ad budget for a fictitious, global bag company. But make no mistake, Mimic Social resembles real-world duties of a social media manager. Students will be tasked with content scheduling, targeting social ads, and measuring KPIs.



The challenge takes place October 1st to the 31st. Participants can register any time within the challenge dates, but must finish the simulation rounds no later than the 31st. Three winners will be awarded Cash Prizes, and walk across the stage in Washington D.C. at the Honor Awards Ceremony.

Check out the Social Media Marketing promo video and make sure to register at:  
<https://www.stukent.com/bpa-challenge/>.

Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



## *Alaska BPA General News*

### **Registration Information**

Advisors can begin registering their chapter members now! The registration system can be found here:  
<http://www.registermychapter.com/bpamem/>

### **Student Certification Series Information**

The new BPA Student Certification Series Level 1 has launched! Go to this website and click on the “Register” button: <https://bpa.org/learn/>

### **Advisor Certification Series Information**

The new BPA Advisor Certification Series has launched! Go to this website and click on the “Register” button: <https://bpa.org/learn/>

### **Workplace Skills Assessment Program (WSAP) Information**

This year’s WSAP was released on September 1. More information can be found on this webpage:  
<https://bpa.org/students/compete/>

### **Local Chapter Handbook Information**

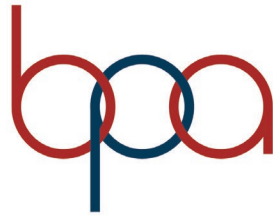
This year’s local chapter handbook can be found on this webpage:  
<https://bpa.org/educators/start-a-chapter/>

### **Blazer Patches Available for Purchase**

Patches with our new logo are available to purchase for \$1.00 each plus postage. If you would like to purchase patches for your chapter, send an email to Mrs. Riddle to order them.



Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



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## Contest: Alaska Association Pin for NLC (National Leadership Conference)

All members are invited to participate in this contest to design our Alaska Association BPA pin.

***Design Contest: Alaska Pin for NLC***

**Members of your BPA chapter are invited to participate!**

***Project Specifications***

Required items to include on pin:

- 2020
- Alaska
- BPA

Size ..... no larger than 2 x 2 inches  
Resolution ..... 300 dpi  
Format ..... jpg  
NLC Theme\* ..... Capitalize Your Future (see logo & graphic below)

Do not include something dangling from the pin since this will increase the cost.

***Submission Information***  
Email to Mrs. Amy Riddle at [amy.riddle@matsuk12.us](mailto:amy.riddle@matsuk12.us)

***Submission Deadline***  
Friday, November 29, 2019

***There will be a prize for the winner!***



**CAPITALIZE YOUR  
FUTURE**  
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\*The theme does not have to be included on the pin. Tying the theme into your design is recommended.

Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



## Chapters

### Middle Level Chapters

Chapter	National Center Registered Advisor(s)	Membership Registration Status
Unalaska Junior High	Laura Jarvis	

Mrs. Riddle has received and responded to an inquiry about starting a chapter at Teeland Middle School.

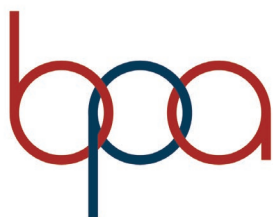
### Secondary Chapters

Chapter	National Center Registered Advisor(s)	Status
Colony High	Beau Sawyer	Mr. Sawyer is on a leave of absence
Cruikshank	Paul Williams Jr.	
Delta High	Anne Stoneking Leah Byam	
Houston High	Kristopher Wagoner	
Joe Redington Jr./Sr., High	Christel Mozalevskiy	
Kodiak High	Nate Rose	
Mat Su Career & Technical High	Shane Cobb Amy Riddle Samantha Walsh	Registration has started
Palmer High	Josh Henry	
Susitna Valley High	Tom Harrison	
Unalaska High	Rainier Marquez	
Valdez High	Jason Williams	Margo Humphrey may be the new advisor
Wasilla High	Jeanette Perdue	

### Post-secondary Membership Information

Membership Info	Advisor(s)
Our Post-secondary members will register through the National Virtual Chapter	Mark Burch

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[www.alaskabpa.org](http://www.alaskabpa.org)



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## *Member Opportunities*

**Special  
Olympics**  
Alaska



### **Special Olympics Alaska**

Our Alaska Association is pleased to announce that we will continue our partnership with Special Olympics Alaska. In the coming months, more information will be provided about volunteer opportunities for Alaska BPA members. In the meantime, if your chapter is interested in having members begin their volunteerism with Special Olympics Alaska, please contact Ms. Joanna Paris, School Program Manager, at [joanna@specialolympicalaska.org](mailto:joanna@specialolympicalaska.org) for more information.

In addition, local chapters are encouraged to complete civics projects to benefit Special Olympics Alaska. These projects could include:

- Coin drives or other fundraisers
- Poster creation to encourage athletes at their events this year
- Invite athletes to your chapter meetings or events that your chapter is hosting

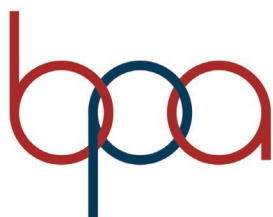


# APPRENTICESHIP.GOV

### **Partnership with Apprenticeship.gov**

Our National BPA staff recently announced a newly formed partnership with Apprenticeship.gov. Here is the article that is posted on the bpa.org website: <https://bpa.org/blog/2019/08/26/partnership-with-apprenticeship-gov/>

Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



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## *Alaska BPA SLC (State Leadership Conference)*

### **Dates/Location**

Alaska BPA State Leadership Conference  
Friday-Saturday, February 14-15, 2020  
Friday, February 14 from 8:00 a.m.-10:15 p.m.  
Saturday, February 15 from 8:00 a.m. – 8:30 p.m.  
Locations: MSBSD District Office in Palmer and Mat Su Career and Technical High School, Wasilla

### **SLC Highlights:**

Career Fair  
Competitive Events  
Business Meetings  
Leadership Workshops  
Day-of-Service Events  
Secondary & Post-secondary Officer Elections  
Networking Opportunities  
Special Event on Friday at the Extreme Fun Center in Wasilla  
Meals: Friday's lunch and dinner/Saturday's breakfast, lunch and dinner



### **Civics Project/Money War**

Our Alaska BPA Civics Projects this year will benefit Special Olympics Alaska. Any type of project that your local chapter can accomplish to benefit Special Olympics Alaska can be reported to either of the state officers serving on our Civics Committee:

Secondary Vice President, Robert Molina	<a href="mailto:alaskabpa.vpresident@gmail.com">alaskabpa.vpresident@gmail.com</a>
Secondary Historian, Shannon Hill	<a href="mailto:alaskabpa.historian@gmail.com">alaskabpa.historian@gmail.com</a>

### **Bring-a-Buck & Miracle Minute**

Our BPA State Officer team encourages all members to “Bring-a-Buck” to donate to Alaska Special Olympics. In addition, we will be holding a “Miracle Minute” during one of our business meetings. Our BPA donation box will be passed around to all of our members for one minute to raise more money to benefit Special Olympics Alaska.

### **SLC Conference Registration Fee**

Registration fee will be \$130. Meals are included with your registration fee. Our special event on Friday at the Extreme Fun Center in Wasilla is also included.

Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



## Conference Registration Dates

Registration will be open for one month.  
Registration will open on Wednesday, November 13.  
Registration will close on Wednesday, December 11.  
Please note: Members need to be registered with BPA National Center prior to registering them for SLC

## Competitive Event Information

Members will be allowed to register for two events. Only one (1) event can be a judged/presentation event. Members will be allowed to take as many open (concepts) events as will fit in their schedule.

## Pre-Submitted Events Dates

Pre-Submitted Events must be submitted by Wednesday, January 22.  
More information about pre-submitted events will be available when the Workplace-Skills Assessment Program (WSAP) is published by the National Center.

## Meals

MSBSD Nutrition Services is providing lunch on Friday. Mat Su Career and Tech High's Culinary Arts Students will be providing dinner on Friday and breakfast, lunch and dinner on Saturday. These meals are included in your registration for SLC.

## Officer Candidates

If your chapter has any members interested in running to be a member of our State Officer Team, please refer them to the link below:  
<https://www.alaskabpa.org/slc>

## SLC Conference Theme & Hashtags

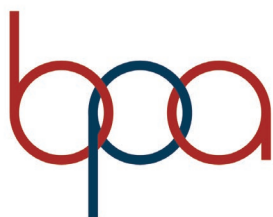
An announcement will be made for our conference theme in the coming months.  
#AlaskaBPA  
#AKBPASLC2020

## SLC Housing

Chapters outside of MSBSD will be able to stay at Mat Su Career and Technical High School if they would like. There will be a charge of \$200 to cover custodial costs.



Website:  
[www.alaskabpa.org](http://www.alaskabpa.org)



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## Chapter All Stars

Every chapter has a member that goes “above and beyond” to help the chapter be successful. At the State Leadership Conference, we would like to recognize the chapter member that is selected by the chapter advisor as that “go to” member for the chapter. [The advisor selection fillable form can be downloaded here.](#) The deadline for submission of this form is January 31, 2020.

## Community Member Opportunity: Volunteer at SLC

Do you know a community member who might be interested in volunteering at SLC? There are opportunities available to assist with:

- Day of Service Activities
- Checking members in for workshops or competitive events
- Logistics (checking rooms for readiness, signage, helping members with their schedules, etc.)

Feel free to pass along this information and Mrs. Riddle’s email: [amy.riddle@matsuk12.us](mailto:amy.riddle@matsuk12.us).

## Calling all former BPA members

Do you have contact with any former BPA members from your chapter who might be interested in volunteering some time at our state leadership conference? Please send them Mrs. Riddle’s email: [amy.riddle@matsuk12.us](mailto:amy.riddle@matsuk12.us).

## Exhibitors

Businesses and organizations are welcome to be an exhibitor at our conference. More information can be found by clicking on this link: <https://www.alaskabpa.org/slc>