

Website:
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National Center Webinars

New Chapter Welcome

Director of Member Services, Mark Burch, hosted the **New Chapter Welcome** webinar in August. To view the archived version, click the link below.

<https://bpa.org/blog/calendar/8-29-2019-webinar-wednesdays-new-chapter-welcome/>

For all past and future webinars click on this link: <https://bpa.org/events/webinar-series/>

Other National Center News

2019-2020 BPA Promotional Video Released

Our new promotional video is available on the National BPA YouTube channel at: https://www.youtube.com/watch?v=fcimi3K_HqE&t=10s as well as on the bpa.org website located in the [BPA NLC HQ](#) section, where you can even download a copy of the video for your use. We are looking forward to the year ahead and can't wait to see how our student members embrace this year's membership theme: *Capitalize Your Future!*

Stukent Social Media Marketing Challenge Announced

Open to All Secondary Division BPA Student Members

Are you ready to compete in the Stukent Social Media Marketing Challenge? It provides the opportunity for students to participate in the world's first social media marketing

simulation, Mimic Social, used by many top institutions around the world. In Mimic Social, you manage a \$5,000 weekly ad budget for a fictitious, global bag company. But make no mistake, Mimic Social resembles real-world duties of a social media manager. Students will be tasked with content scheduling, targeting social ads, and measuring KPIs.



The challenge takes place October 1st to the 31st. Participants can register any time within the challenge dates, but must finish the simulation rounds no later than the 31st. Three winners will be awarded Cash Prizes, and walk across the stage in Washington D.C. at the Honor Awards Ceremony.

Check out the Social Media Marketing promo video and make sure to register at: <https://www.stukent.com/bpa-challenge/>.

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General News

Registration Information

Advisors can begin registering their chapter members now! The registration system can be found here:
<http://www.registermychapter.com/bpamem/>

Student Certification Series Information

The new BPA Student Certification Series is expected to launch soon. More information can be found on this webpage: <https://bpa.org/students/student-certifications/>

Advisor Certification Series Information

The new BPA Advisor Certification Series is expected to launch on October 1. More information can be found on this webpage: <https://bpa.org/educators/advisor-certifications/>

Workplace Skills Assessment Program (WSAP) Information

This year's WSAP was released on September 1. More information can be found on this webpage:
<https://bpa.org/students/compete/>

Local Chapter Handbook Information

This year's local chapter handbook can be found on this webpage:
<https://bpa.org/educators/start-a-chapter/>

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Contest: Alaska Association Pin for NLC (National Leadership Conference)

All members are invited to participate in this contest to design our Alaska Association BPA pin.

Design Contest: Alaska Pin for NLC

Members of your BPA chapter are invited to participate!

Project Specifications

Required items to include on pin:

- 2020
- Alaska
- BPA

Size no larger than 2 x 2 inches
Resolution 300 dpi
Format jpg
NLC Theme* Capitalize Your Future (see logo & graphic below)

Do not include something dangling from the pin since this will increase the cost.

Submission Information

Email to Mrs. Amy Riddle at amy.riddle@matsuk12.us

Submission Deadline

Friday, November 29, 2019

There will be a prize for the winner!



CAPITALIZE YOUR FUTURE
BUSINESS PROFESSIONALS OF AMERICA | 2019-2020

*The theme does not have to be included on the pin. Tying the theme into your design is recommended.

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Chapters

Middle Level Chapters

Chapter	National Center Registered Advisor(s)	Membership Registration Status
Unalaska Junior High	Laura Jarvis	

Secondary Chapters

Chapter	National Center Registered Advisor(s)	Status
Colony High	Beau Sawyer	Mr. Sawyer is on a leave of absence
Cruikshank	Paul Williams Jr.	
Delta High	Anne Stoneking Leah Byam	
Houston High	Kristopher Wagoner	
Joe Redington Jr./Sr., High	Christel Mozalevskiy	
Kodiak High	Nate Rose	
Mat Su Career & Technical High	Shane Cobb Amy Riddle Samantha Walsh	Registration has started
Palmer High	Josh Henry	
Susitna Valley High	Tom Harrison	
Unalaska High	Rainier Marquez	
Valdez High	Jason Williams	Margo Humphrey may be the new advisor
Wasilla High	Jeanette Perdue	

Post-secondary Membership Information

Membership Info	Advisor(s)
Our Post-secondary members will register through the National Virtual Chapter	Mark Burch

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Member Opportunities

**Special
Olympics**
Alaska



Special Olympics Alaska

Our Alaska Association is pleased to announce that we will continue our partnership with Special Olympics Alaska. In the coming months, more information will be provided about volunteer opportunities for Alaska BPA members. In the meantime, if your chapter is interested in having members begin their volunteerism with Special Olympics Alaska, please contact Ms. Joanna Paris, School Program Manager, at joanna@specialolympicsalaska.org for more information.

In addition, local chapters are encouraged to complete civics projects to benefit Special Olympics Alaska. These projects could include:

- Coin drives or other fundraisers
- Poster creation to encourage athletes at their events this year
- Invite athletes to your chapter meetings or events that your chapter is hosting



APPRENTICESHIP.GOV

Partnership with Apprenticeship.gov

Our National BPA staff recently announced a newly formed partnership with Apprenticeship.gov. Here is the article that is posted on the bpa.org website: <https://bpa.org/blog/2019/08/26/partnership-with-apprenticeship-gov/>

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Alaska BPA SLC (State Leadership Conference)

Dates/Location

Alaska BPA State Leadership Conference
Friday-Saturday, February 14-15, 2020
Friday, February 14 from 8:00 a.m.-10:15 p.m.
Saturday, February 15 from 8:00 a.m. – 8:30 p.m.
Locations: MSBSD District Office in Palmer and Mat Su Career and Technical High School, Wasilla

SLC Highlights:

Career Fair
Competitive Events
Business Meetings
Leadership Workshops
Day-of-Service Events
Secondary & Post-secondary Officer Elections
Networking Opportunities
Special Event on Friday at the Extreme Fun Center in Wasilla



Civics Project/Money War

Our Alaska BPA Civics Projects this year will benefit Special Olympics Alaska. Any type of project that your local chapter can accomplish to benefit Special Olympics Alaska can be reported to either of the state officers serving on our Civics Committee:

Secondary Vice President, Robert Molina	alaskabpa.vpresident@gmail.com
Secondary Historian, Shannon Hill	alaskabpa.historian@gmail.com

Bring-a-Buck & Miracle Minute

Our BPA State Officer team encourages all members to “Bring-a-Buck” to donate to Alaska Special Olympics. In addition, we will be holding a “Miracle Minute” during one of our business meetings. Our BPA donation box will be passed around to all of our members for one minute to raise more money to benefit Special Olympics Alaska.

SLC Conference Registration Fee

Registration fee will be \$130. Meals are included with your registration fee. Our special event on Friday at the Extreme Fun Center in Wasilla is also included.

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Conference Registration Dates

Registration will be open for one month.
Registration will open on Wednesday, November 13.
Registration will close on Wednesday, December 11.
Please note: Members need to be registered with BPA National Center prior to registering them for SLC

Competitive Event Information

Members will be allowed to register for two events. Only one (1) event can be a judged/presentation event. Members will be allowed to take as many open (concepts) events as will fit in their schedule.

Pre-Submitted Events Dates

Pre-Submitted Events must be submitted by Wednesday, January 22.
More information about pre-submitted events will be available when the Workplace-Skills Assessment Program (WSAP) is published by the National Center.

Meals

MSBSD Nutrition Services is providing lunch on Friday. Mat Su Career and Tech High's Culinary Arts Students will be providing dinner on Friday and breakfast, lunch and dinner on Saturday. These meals are included in your registration for SLC.

Officer Candidates

If your chapter has any members interested in running to be a member of our State Officer Team, please refer them to the link below:
<https://www.alaskabpa.org/slc>

SLC Conference Theme & Hashtags

An announcement will be made for our conference theme in the coming months.
#AlaskaBPA
#AKBPASLC2020

SLC Housing

Chapters outside of MSBSD will be able to stay at Mat Su Career and Technical High School if they would like. There will be a charge of \$200 to cover custodial costs.

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Chapter All Stars

Every chapter has a member that goes “above and beyond” to help the chapter be successful. At the State Leadership Conference, we would like to recognize the chapter member that is selected by the chapter advisor as that “go to” member for the chapter. [The advisor selection fillable form can be downloaded here.](#) The deadline for submission of this form is January 31, 2020.

Community Member Opportunity: Volunteer at SLC

Do you know a community member who might be interested in volunteering at SLC? There are opportunities available to assist with:

- Day of Service Activities
- Checking members in for workshops or competitive events
- Logistics (checking rooms for readiness, signage, helping members with their schedules, etc.)

Feel free to pass along this information and Mrs. Riddle’s email: amy.riddle@matsuk12.us.

Calling all former BPA members

Do you have contact with any former BPA members from your chapter who might be interested in volunteering some time at our state leadership conference? Please send them Mrs. Riddle’s email: amy.riddle@matsuk12.us.

Exhibitors

Businesses and organizations are welcome to be an exhibitor at our conference. More information can be found by clicking on this link: <https://www.alaskabpa.org/slc>