

**2023 NATIONAL LEADERSHIP CONFERENCE**

April 26–30 • Anaheim, California

# EXHIBITOR & SPONSORSHIP GUIDE

[www.bpa.org](http://www.bpa.org)



**BUSINESS  
PROFESSIONALS  
of AMERICA**





**Business Professionals of America's National Leadership Conference is the culmination of a year's work for members and chapter advisors and a celebration of student achievements.**

Student attendees are among the most motivated and accomplished young scholars and have qualified for national-level, business-related competitions. During the conference they will vie for top honors in competitive events, attend leadership and professional development workshops, receive awards for chapter achievements, participate in community service activities, and network with industry professionals. Advisors accompanying students are exceptional teachers and deeply committed to career and technical education.

***You will want to meet these students and educators. Please join us as an exhibitor, sponsor, or partner!***



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April 26–30, 2023 • Anaheim, California

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Contact: Tim Hill, Director of Development & Marketing Communications • [thill@bpa.org](mailto:thill@bpa.org) • (614) 407-7482



## WE ARE BPA

BPA is a Career and Technical Student Organization that prepares the next generation of business professionals for in-demand, high-paying careers. We provide student growth opportunities through career exploration, competitive events, leadership development, and community service.

### BPA MEMBERS

**40,000+**  
Students

**2,000+**  
Educators

### MEMBERS BY DIVISION

**4%**  
Middle School

**93%**  
High School

**3%**  
College/University

### CONFERENCE ATTENDANCE

**6,000+**  
2023 estimate

### COMPETITIVE EVENTS

**108**  
Competitions

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## EXHIBITOR OPPORTUNITIES

### CONFERENCE VENUE

Hilton Anaheim  
777 W. Convention Way  
Anaheim, CA 92802

### EXHIBITOR SCHEDULE

**Wednesday, April 26, 2023**

6:00 p.m. – 8:00 p.m. .... Setup

**Thursday, April 27, 2023**

7:00 a.m. – 9:00 a.m. .... Setup

9:00 a.m. – 5:00 p.m. .... Exhibit Showcase

**Friday, April 28, 2023**

9:00 a.m. – 5:00 p.m. .... Exhibit Showcase

5:00 p.m. – 7:00 p.m. .... Move out

Booth space is not confirmed until payment is received.

### STANDARD BOOTH

8 x 10 ft. space  
1 booth identification sign  
1 table  
2 chairs  
8 ft. draped back wall  
33 in. draped divider rail  
2 complimentary conference registrations  
2 exhibitor badges  
Logo and profile on conference mobile app

**Price: \$750**

### PREMIUM BOOTH

All Standard Booth amenities  
Power and Wi-Fi

**Price: \$1,200**

Space is limited. Register today: <https://bit.ly/bpa-exhibit>

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## SPONSORSHIP OPPORTUNITIES

**When you partner with BPA, you help us create educational opportunities for thousands of students each year, equipping them with skills to succeed in the competitive global economy.**

Six sponsorship levels provide opportunities for involvement during the National Leadership Conference and/or throughout the membership year. Each tier includes recognition for your company or organization.

Please contact Tim Hill (phone and email below) to discuss sponsorships and the associated amenities that are right you.

**Business Professionals of America is a 501(c)(3) nonprofit organization.**

### SPONSORSHIP TIERS

<b>Presenting</b> <sup>1</sup>	..... \$25,000
<b>Premier</b> <sup>1</sup>	..... \$15,000
<b>Platinum</b> <sup>1</sup>	..... \$10,000
<b>Gold</b> <sup>2</sup>	..... \$5,000
<b>Silver</b> <sup>3</sup>	..... \$3,500
<b>Bronze</b>	..... \$1,500

<sup>1</sup> Includes a double or single exhibit booth with power and Wi-Fi

<sup>2</sup> Includes a single exhibit booth with power and Wi-Fi

<sup>3</sup> Includes a single exhibit booth

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